CCL Outlook: Newsletter of the Council of Chief Librarians
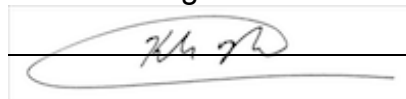
Letter from the President:

The 2012 fall semester is likely wrapping up for most districts in California. For me it's been a whirlwind of activity from faculty evaluations to transitioning to WorldShare Management Services to the ongoing budget planning and decisions. For the first time in several years, there is some positive feelings about budgetary matters due to the passage of Proposition 30. Certainly it isn't a panacea, but it feels good nonetheless. My hope it will manifest into something positive for our libraries.

The Council of Chief Librarians has been sponsoring a general email discussion list for over 15-years, and we recently migrated to Google hosting. The membership on the list (192 subscribers) has been pretty loose over the years, though it has primarily been California deans and directors. Based on the practice of recent years, the Executive Board recently decided to allow the email list to continue being open for anyone who wishes to subscribe. The list has been renamed **California Community College Libraries** and described as "A discussion forum for librarians, library managers, and library deans within the California Community College system." Signup and archives are at http://groups.cclccc.org and if you're a subscriber already then email ccl-exec@cclccc.org to post a message.

The planning for the annual Deans and Directors meeting in Sacramento is well underway. We're pretty excited about the program and you can expect to hear from such luminaries as Chancellor Brice Harris, library design wizard Aaron Schmidt, and the Free Range Librarian K.G. Schneider. The Executive Board will also present our strategic plan for the next few years. The dates are March 21-22, 2013 and includes free registration and hotel room for one person per campus. Registration will be posted soon on our web site.

I think many of you know I'm a technologist and that I enjoy playing with the latest gadgets, apps, and social media options. According to a recent article in the Harvard Business Review (http://bit.ly/hbrforccl), "Our browsing habits, our conversations with friends, our movements and location — all of these things are being monetized." This fall I've been giving http://app.net a try because it pushes me into a non-librarian community (mostly developers), allows me to see what developers are interested in creating, and demonstrates a more sustainable business model that aligns well with library values. This new company, less than six months old, is experimenting and I appreciate their efforts. It may look a lot like Twitter, but scratch under the surface and there is a great deal more.

Enjoy the holiday break.

Your CCL Executive Board: 2012/13

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

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East Central: Matt Magnuson (West Hills Coalinga)
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Felices Fiestas
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Buone Feste
Forhe Feiertage
Prettige feestdagen
Hau'oli Lanui
Mutlu Bayramlar
Beannachtaí na Féile
Sarbatori Fericite
Boas Festas
καλές διακοπές
Selamat Hari Raya

Happy Holidays

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CCL *Outlook* Editor (2012/13) Johanna Bowen, Retired, Cabrillo College, jobowen@cabrillo.edu 831-479-8243

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MEMBERSHIP REPORT (WOW!)

Gregg Atkins, CCL Executive Director

have shiny stars!! I don't remember ever having so many by December! Thank you, everyone for taking the time to get your paperwork over to your business office!

Check the CCL membership list at: http://cclccc.org/directory.php
No star by your college's name? Check in with your business office! If you need another copy of the invoice, it can be sent by email.

This year's membership payments have just flooded in -- and now 91 colleges

GET READY: CCL DEANS AND DIRECTORS ANNUAL MEETING ON MARCH 21 & 22 IN SACRAMENTO

The hotel (Sheraton Grand) is confirmed, and a working group is making arrangements for outside speakers. The new CCC Chancellor has been invited. The CCL Board is finalizing a new CCL Strategic Vision to share and discuss. And once again CCL will provide a hotel room for one person from every college. You won't want to miss it! Mark your calendar NOW. Start exploring how to obtain local campus funds for travel. CCL needs you there to contribute your college's piece to the message we speak at the statewide level.

LETTER TO CCL FROM MARY KAY RUDOLPH
PRESIDENT OF CHIEF INSTRUCTION OFFICERS FOR THE CCC

Mary Kay Rudolph
Vice President Academic Affairs
Assistant Superintendent
mrudolph@santarosa.edu

As a child I never had baby dolls, but I did have a Barbie doll. I had Barbie (stiff as a board) and her man, Ken, with the painted plastic hair. Barbie, Ken, and their friends Midge and Alan had the convertible, the bedroom furniture, the kitchen set and the patio for relaxing by a pool my Mom made out of aluminum foil and a plastic gift box. My friend Judy, who fancied herself a budding interior designer, fashioned a two story mansion for Barbie and company, using a card table, covered jewelry boxes for stairs, and Lincoln Logs to create the long sweeping driveway. But the best part of the Barbie house was a real lamp that featured a tiny bulb running on a battery.

That was my reading light after midnight. Mom could never figure out why I had such a hard time getting up each morning for school. Little did she know that every night after I was sent to bed at a reasonable hour, I lay waiting for the sound of my parents gentle snoring in the next room. Then I crept out of bed and read the Dana Girls, Treasure Island, Nancy Drew, Trixie Belden, and Hans Brinker until my eyelids could stay open no longer. Dad could never understand why that light burnt out so quickly!

I tell this story to illustrate just how much I love reading and always have. My fondest memories were going to the library with my parents. I loved the smell of the books, the heft of them in my hands, and the quiet respect for writing that permeated every nook and cranny of our small public library. My experiences with books opened my eyes to travel and ideas far beyond my small town perspective in Morton, Illinois. They inspired me to excel in school and dream of going to college. At three universities my love affair with books continued and thrived. I have moved nineteen times in my adult life, and each time I've moved my first stop on my first day in a new location was the local public library where I signed up for a card.

I can't imagine a life without books, but today's libraries are so much more. The heart of academic freedom is found in our college libraries where our warrior librarians fight for the intellectual souls of our students. A library is a place of wonder for those students who don't have a story like mine. It's where they learn to read critically, search for knowledge, and find the questions that may guide their tomorrows.

The State budget cuts in recent years have devastated our library collections and databases. Many colleges have not hired librarians or support staff, and they have cut service hours and services. The State Librarian Association has done wonders with very modest resources by pooling resources and moving to open source options. The passage of Proposition 30 has NOT meant a return to more affluent times, but it does mean it is time for us to renew our commitment to our mission. And our mission cannot be achieved without remembering our heart: Libraries!

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

http://cclibraries.org/index.html   **Sarah Raley, Director**

All orders have been placed with the vendors. Please check your access after January 1st to verify that you are able to access your databases. Please note: I'll be out of the office from December 24th to January 9th. If you have any access issues during this time, please contact the vendor tech support line. Technical support information can be found on the consortium web site on each vendor's page under Technical Contact.

We are eleven months into our first year of a statewide contract with EBSCO. Even though there have been some hiccups with access, from January to November 2012 there were 138,032,800 searches by our students on the EBSCO databases. It's great to see how this project has been successful for our libraries.

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE

Jean Smith (San Diego Mesa) Committee Chair

Reviews -- Members of the CCL-EAR Committee continue to work on reviews of products currently offered through our consortium. Reviews of ***Natural Medicines Comprehensive Database, Gale Virtual Reference Library*** and ***Books in Print*** are now posted on the CCLC website. Reviews of *VAST* (Alexander Street video collection), and *Springer ebooks* are pending. Also pending this academic year are comparison reviews of ebook packages and streaming video products.

The CCL-EAR Committee is in the process of updating its list of what to include in product reviews. In addition to the standard items like number of full text titles and interface ease of use, we make every effort to go into greater depth to include things like the availability of an administrator module, customization options, ADA compliance, compatibility with mobile devices, etc. If you have suggestions for items you would like to see included in our reviews, contact me at jesmith@sdccd.edu or your regional representative.

Upcoming CCL-EAR Committee meetings for 2012/2013
• February 22 (phone conference)
• April 5 (phone conference)
• April 25-26 (Northern California)
As always, please bring any database questions, concerns, and suggestions to your
CCL-EAR regional representative.

CONFERENCE: Library Services for Basic Skills and ESL Students

Cañada College and Diablo Valley College are hosting a conference to discuss library services for basic skills and ESL students on the Cañada College campus in Redwood City this spring.

The goals for this conference are to:
1) discuss library services for basic skills and ESL students,
2) convene community college librarians to share effective strategies.

This conference follows up on work started by Diablo Valley College at their 2009 conference (*see description below*) and Santa Barbara City College at their Spring 2012 *Unconference Community College Library Issues*.

We hope to bring community college librarians together to share ideas about a range of library issues and services related to Basic Skills and ESL students.

We are planning an "unconference" format:
"a participant-guided experience that actually brings the unstructured conversations people usually have between conference sessions into the conference itself. Unlike most conferences where a group of leaders determine what will be discussed, the participants make those decisions at an unconference" (ALA, 2012).

Participants will build the agenda through the registration process and actively contribute to the conference as facilitators, presenters, note takers, and commentators.

When
Friday, March 15, 2013   9:00-4:00   Cañada College   Redwood City, CA

EMBEDDED LIBRARIANSHIP WORKSHOPS

On Nov. 1 and 2 CCL hosted a very successful workshop on Embedded Librarianship.

The workshop was repeated in a North and South location with over 60 attendees at each location.

The presenters have generously supplied us with links to their handouts and PPT presentations. Feel free to pretend you were at the workshop by going to this address: **http://cclccc.org/resources.html**

under Workshops/Presentations choose Embedded Librarianship

TECH NEWS:

ALA FREE WEBINAR ON DIGITAL LITERACY AND LIBRARIES
Dec. 11, 4:00-5:00pm (PST)

How do librarians and educators keep up with the continual stream of new technology and digital advancements? To facilitate a national dialogue on digital literacy education, the ALA's Office for Information Technology Policy (OITP) and Digital Literacy Task Force will host the free webinar "**Assessing Digital Literacy: Outcomes and Impact**" on December 11, 2012, 7:00-8:00p.m.EST. Attendees will hear from participants who are exploring ways to measure the effectiveness of digital literacy programs.

Topics will include:
•How do we motivate and support library staff in staying current?
•What are the perceived obstacles that interfere with the continuing education process?
•What resources or continuous learning models already are available to the profession, and what are their pros/cons?

The panel—moderated by ALA OITP Fellow Renee Hobbs—includes Karen Hanson, federal program officer, National Telecommunications and Information Administration at the U.S. Department of Commerce, and Julie Coiro, assistant professor, University of Rhode Island School of Education.

To RSVP for the webinar, email OITP Assistant Director Marijke Visser at alawash@alawash.org, using "Digital Literacy" in the subject line. The webinar will be streamed live at http://www.districtdispatch.org/digilit12/ . OITP will post the YouTube URL on District Dispatch and tweet it out using #digilit12 at 3:45pm PST, right before the Hangout goes live.

If you missed the first Hangout, Creating a Culture of Learning: How

Librarians Keep Up with Digital Media and Technology, the archive of the session is on the District Dispatch http://www.districtdispatch.org/digilit12/ .
Posted By Mary Mackay

OF INTEREST:

<u>Pew Internet & American Life Project</u> has opened a new "libraries" section with focused research reports and a blog at <<u>libraries.pewinternet.org</u>>

The major research report from last summer was "Libraries, Patrons, and e-Books" by Kathryn Zickuhr, Lee Ranie, Kristen Purcell, Mary Madden and Joanna Brenner
at: <u>http://libraries.pewinternet.org/2012/06/22/libraries-patrons-and-e-books/</u>

<u>WHAT'S IN A WORD: LITERACY vs. COMPETENCY</u>

Johanna Bowen, *CCL Outlook* editor

A classic way of resolving planning disputes about where to lay a path is to not plan a path until sufficient time has elapsed for pedestrians to demark the way they want to walk and then pave the paths where people walked.

Can we do the same with language issues when two different terms compete for primacy in description of a key concept in librarianship? The two terms in question are competence and literacy.

Information competence (competency)
Or,
Information literacy

Iteration of these terms in Google (on 10/22/12)

Term	Number of Google hits	Number from .edu domain
"Information Competency"	47,800	21,700
"Information Competence"	33,400	7,580
"Information Literacy"	3,230,000	389,000

Note that the title of the ACRL 2010 Standards is:
Information Literacy Competency Standards for Higher Education

But the phrase "information competency" does not appear separately anywhere in the document while there are 54 iterations of the phrase "information literacy".

It should also be noted that when Google decided to release educational tools for successful use of Google, they called it "search literacy".

When the CCL Executive Board was engaged in the selection of descriptive language for its "Strategic Plan" Goals and Strategies, **Information Literacy** was selected for the draft language.

THE ACCJC VISITING TEAM: Details, Details, Details

Published: September 2012
Author: Grimes-Hillman, Michelle, Former Senate Accreditation Committee Chair

http://www.asccc.org/content/accjc-visiting-team-details-details-details

In response to many queries regarding aspects of Accrediting team composition, the Academic Senate of the California Community Colleges has published the above referenced paper. The paragraphs which detail how to become an evaluator are included here.

In response to some of the concerns of the Academic Senate, we are pleased to note that the ACCJC has implemented a new Bio-Data Form for Evaluators this year. The form has been modified to include a signature line for CEO recommendation in lieu of a letter of recommendation for individuals to be entered into the database of potential evaluators. All individuals are required to have a CEO signature in order to be entered into the ACCJC's evaluator database. Additionally, the ACCJC encourages recommendations for faculty participation from the Academic Senate, keeping in mind that faculty experience and expertise is the key focus for team member selection.

Following submission of the Bio-Data Form, faculty should receive an email that the information has been received and that they have been placed in the database of potential evaluators. The ACCJC also requires that once an evaluator's name has been placed into the database, he or she must complete the ACCJC "Accreditation Basics" online course found on the Commission's website. Mr. Jack Pond, Vice President of Team Operations, is charged with assembling teams, and he welcomes follow-up email correspondence (**jpond@accjc.org**) from those who wish to serve.

INFORMATION TYRANNOSAUR: Top of the Information Food Chain

In his November 27, 2012 blog post "New Job Title: Innovation Catalyst Librarian" Andy Bukhardt listed his favorite blogs, people on Twitter and print magazines which can all contribute to a focus on the future and an awareness of trends inside and outside of libraries.

 Blogs: TechCrunch; Gizmodo; Endgadget; GigaOm; Mashable; TheNextWeb

Twitter folks focused on the future: Anil Dash, Seth Brogan, Joi Ito, Richard Branson

 Magazines: Fast Company; Harvard Business Review; MIT Technology Review; Inc.; Wired; Educause Review

LIBRARY COPYRIGHT ALLIANCE FILES BRIEF SUPPORTING GOOGLE, ARGUES REVERSAL ON CLASS CERTIFICATION

On November 16, the Library Copyright Alliance (LCA) (ALA, ACRL and ARL) filed an amicus brief in support of the defendant and arguing that a recent decision on class certification should be reversed. The appeal is the latest development in long-running litigation over Google's project to scan and index millions of books from research library collections. The LCA amicus brief concludes:

"Google Book Search is a valuable resource for researchers, scholars, libraries, and authors, and it makes vast amounts of information and learning far more accessible to the public than ever before possible"

NEWS FROM THE COLLEGES:

SADDLEBACK COLLEGE

The library building was renovated and we finally moved back in August, 2012, after 2.5 years of being in a temporary location. In October, 2012, the LRC building renovation received the American Institute of Architects (AIA) Honor Award. Students are enjoying the renovated LRC building that for all intents and purposes is new.
While the renovation was underway, we added OCLC's QuestionPoint as a service. Last summer, we discontinued QP because our students barely used it even though we promoted it widely. Last spring, we added the LibraryH3lp web chat service. We're very pleasantly surprised with its use: as of November 29th, 325 Saddleback College students have used the chat reference service during the first 14 weeks of the semester!

Our colleague Wendy Gordon created the Library's facebook page. She recently posted her own picture of kittens and books and within 15 minutes, 25 people had seen the photo and within 24 hours, 106 persons had either seen it or shared it!

MT. SAN JACINTO COLLEGE:

Mt. San Jacinto College Libraries are migrating from Sirsi to OCLC Worldshare Management Services (WMS). They anticipate going live with the new system in January 2013.

YUBA COLLEGE:

Yuba College library was commended by the ACCJC Accreditation team for the work of their library staff!

They are both happy and surprised by this news because for years they have had to deal with budgetary challenges and staffing shortages.

ALLAN HANCOCK COLLEGE:

The news from Allan Hancock College is that we successfully launched our new ILS this month. Polaris was selected for a number of reasons, including integration with our existing Banner student system. It is also familiar to our students, because it is used by the Black Gold public libraries on the central coast. So far, response from users has been very positive.

We also received the happy news from our Web Services Committee that the library page is the most visited one on our public website after our home page. Analytics are a wonderful thing!

Finally, the Friends of the AHC Library hosted a very successful Friday faculty lecture series in October and November entitled "Calamities, Disasters and Catastophes". While the series was inspired by the anniversary of the Titanic disaster, we also covered lesser known (but equally enthralling) events such as the Great Molasses Flood, Dustbowl Bunny Plague, and Tapioca Timebomb. Contact librarian Leslie Mosson at lmosson@hancockcollege.edu if you are curious about these less familiar disasters.

EL CAMINO COLLEGE:

Vincent Robles retired in June 2012 after 21 years as the Periodicals and subsequently the lead Reference librarian. Vince promoted outreach services to the campus through the Library's sponsorship of many campus forums always accompanied by a bibliography and/or display of library materials.

Seth Daugherty joined the faculty in September 2012 as reference librarian. Seth is a graduate of the SLIS program at SJS and also has a degree in Instructional Technology from CSU Chico. He has worked part-time in a number of Southern California community college libraries. He will fulfill Reference responsibilities, provide Bibliographic Instruction support and also use his technology skills to begin creating a series of short videos featuring library resources.

HARTNELL COLLEGE

There have been several significant personnel and other changes at Hartnell College Library during the last year. For the 2012-13 academic year, the library has once again been placed under the direction of the Vice President of Information and Technology Resources, Matt Coombs. Matt is our interim supervisor, until a more permanent college

administrative structure is determined. Last year the library was part of the Math, Science, Engineering, Library, & PE division, and we were under the direction of a dean.

Another big change this last year was the retirement of Jennifer Lagier Fellguth, Hartnell's Systems/Technology Librarian. Jennifer retired at the end of the spring 2012 semester. Deborah Stephens was hired as our new Systems/Technology Librarian, and she started at Hartnell with the beginning of the fall semester. The Student Services Librarian position which was formerly held by retired librarian Bill Rawson remains vacant for now.

COLLEGE OF SAN MATEO:

Stephanie Alexander has joined the College of San Mateo Library as Digital Services and Instruction Librarian. Prior to her assignment at CSM, Stephanie was Reference and Instruction Librarian University of Southern California's Leavey Library where she worked with the Writing and Orientation Programs to educate incoming students about the resources available to them through the USC Libraries.   Previously, Stephanie was at the University of Colorado Boulder, working as the Associate Faculty Director for Reference in Norlin Library and liaising with the departments of Sociology, Communication, Journalism, and Mass Communication. Stephanie has served on a variety of national committees within the American Library Association including work within the divisions of ACRL and RUSA.

Pasadena City College

Shatford Library offered extended operating hours for students to study for Fall 2012 final exams. During the first week of extended hours, the library held various activities to help students de-stress. Each night featured a different main activity for two hours and then held an open lounge where students could help themselves to various puzzles and games as well as materials for making their own stress balls, origami, and bookmarks or play with Play Doh or color. Staff brought in various puzzles and games as well as picture props, and library-owned iPads were loaded with lots of games. Local game store Game Empire

Pasadena donated "Settlers of Catan," "Carcassonne," and "Set," and had a staff member go to the library to teach people how to play them. Other main activities included bringing in therapy dogs from Paws to Heal for students to pet and an Instagram photo booth, which can be viewed on the library's Facebook page: www.facebook.com/shatfordlibrary.

The activities were well-received by the students. Snacks such as citrus fruit and bananas were also offered.