

CCL Outlook: Newsletter of the Council of Chief Librarians California Community Colleges v. 23 no. 1 September 2012

Students, thousands of them, fill all spaces in the library. Lines form to use computers and textbooks. All library staff are on their feet every moment the library is open to direct and support any need. Students come and go with alacrity, which is a joy to experience, and I smile to our role as a central place on campus. It's the fall semester and, as I write this letter, we have just completed our third week. Finally there is a calming energy after so much activity. It's the space between beginning and middle. To add to the huge number of students, we also went live with the WorldShare Management Services platform this semester (eight other California community college campuses are actively migrating, with a few more still in the works). It's been a very full three weeks for us and I am certain that each of our campus libraries can share a similar story for the fall semester beginnings.

The Council of Chief Librarians (CCL) have also been busy finding ways to better support our libraries and our students. Two major efforts are currently underway: proposing revisions to the Accrediting Commission for Community and Junior Colleges (ACCJC) standards and secondly, developing a Strategic Plan for CCL. I couldn't be more impressed with our Executive Board for the time and effort they have contributed to these two projects. Following a brief in-person presentation to ACCJC this past June, we began drafting specific language revisions to the standards. They are now close to complete and have been distributed to all library deans and directors in California for their review. Though the Commission has not set a deadline, we hope to have our recommendations sent to them by the end of September. Our other major project is the creation of a strategic plan to lend support to our community college libraries. We have contracted with the RP Group to facilitate our plan development and have held a 2-day meeting in July to start us off. A second all-day meeting is planned for October 11 in Oakland followed by a final gathering in January to affirm the plan. It's an exciting time and we hope this will provide the framework for leading us into the next decade.

Several library deans have inquired about the *Annual Data Survey* and the *Student Library and Technology Engagement Survey*. In both cases, we are relying upon the Chancellor's Office to approve and distribute these surveys. We have requested distribution of the Annual Data Survey by October 1 and no later than the spring for the Engagement Survey. Look for more communication on this soon.

I hope you can join us for one of the workshops on *Embedded Librarianship* taking place on November 1 (in Oakland) and November 2 (in Ontario). Same workshop. Two locations.

It probably goes without saying, but I'm going to say it anyway:

Vote YES on Proposition 30.

Enjoy the Fall.

Kenley Neufeld, CCL President

Enjoy the fall.

Your CCL Executive Board: 2012/13

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

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CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE

The CCL Directory's transition to a dynamic directory edited online by each college has been a huge success. But all information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please look at your library's profile at <http://cclccc.org/directory.php> and proofread the information for currency and validity.

If your library's data is not up to date, and the local editor is no longer available, or you have any questions about access to the editing process, please contact me:

Johanna Bowen < jobowen@cabrillo.edu >

Council of Chief Librarians 925 L Street #C 110 Sacramento CA 95814

<http://www.cclccc.org>

CCL FALL WORKSHOP ON BEST WAYS TO EMBED LIBRARY INSTRUCTION

November 1, 2012 - Walnut Creek (NORTH)
November 2, 2012 - Ontario (SOUTH)

9:00 to 10:30 / The Future of Embedded Librarianship: Best Practices and Opportunities

Cassandra Kvenild, Distance Learning Librarian, University of Wyoming

In this session, we will look at how academic librarians establish long-term ties with courses and departments through embedded library instruction. We will examine ways to tailor embedded instruction offerings based on local staffing and resources, and discuss strategies for creating a scalable approach to embedding. We will also explore options to assess the impact of your embedded instruction program.

10:45 to 12:15 / Embedding Your Library: Successful Strategies to Reach Every User

Erica DeFrain and Elizabeth Kline, Instructional Services, University of Arizona

The University of Arizona Libraries recently introduced two exciting new services with the potential to take the Library to every student where and when they need it: the "Super Widget" embeds course-specific library resources in every LMS course site; and the open source *Guide on the Side* tool allows any librarian to quickly and easily create online, interactive tutorials that are based on the principles of authentic and active learning. This workshop will give you and your library the tools, strategies, and approaches to move your IL instruction and resources online and into your campus LMS.

12:15 to 1:00 Lunch

1:00 to 2:30 / An Outcomes-based Approach for Developing Effective and Entertaining Instructional Videos

Joshua Vossler, Library Instruction Coordinator, Bowling Green State University

Online video tutorials are an increasingly desirable medium for scalable, asynchronous instruction. However, because of the costs involved in producing and maintaining them, it is crucial that they feature effective assessment measures to demonstrate their value to administration and drive ongoing improvement, as well as be constructed to maximize their useful lifespan. This presentation will outline an outcomes-based approach for developing instructional videos, offer a list of best-practices, and engage participants with an exercise for generating entertaining content for use in videos, or other instructional contexts.

2:30-3:30 / Wrap Up and Questions with the presenters

THESE WORKSHOPS ARE FREE, AND CONTINENTAL BREAKFAST & LUNCH ARE PROVIDED.

NOTE: THE WORKSHOPS HAVE LIMITED SPACE. DON'T DELAY! CCL MAY LIMIT REGISTRATION TO ONE PERSON PER COLLEGE IF NECESSARY.

INFORMATION ABOUT LOCATION WILL BE PROVIDED WITH REGISTRATION CONFIRMATION.

REGISTRATION AVAILABLE AT [HTTP://WWW.CCLCCC.ORG](http://www.cclccc.org)

2011-12 MEMBERSHIP REPORT and 2012-12 MEMBERSHIP ALERT!

Gregg Atkins, CCL Executive Director

CCL's 2011-12 year finished with 96 colleges making payment of their CCL membership fees. Great job, everyone!

CCL appreciates that some had to scrape to find the money, and that others had to joust with business offices to get payments actually made. CCL also knows that some colleges just couldn't get funds released to pay or get administrative approval.

And we want to thank that college (whose business office wasn't paying attention) for sending the database \$ to CCL rather than the League – what a nice check! (Hey, we sent it on to the League.)

WE WANT YOU



TO BECOME A CCL MEMBER WATCH THE MAIL FOR YOUR 2012-13 INVOICE

Invoices are mailed to whomever your college has listed as the chief contact person in the CCL Directory. The cost remains the same: \$150.00.

FROM THE CCL EXECUTIVE DIRECTOR, Gregg Atkins

Did you know? I retired after 40 years of library work on June 1 after a career in law libraries, community college libraries and public libraries!

What next? I'm looking forward to more years with CCL (I *really* enjoy being a part of a group that gets things done). Maybe I'll do an interim stint somewhere, or perhaps a little consulting work.

But I've begun to enjoy a slow leisurely morning of coffee and the paper! My catch-up list of projects around the house finally gets some attention, and I'm working on

restoring my old 1982 Citroën CX. And I'm doing volunteer work (cataloging!) in the library of the California Automobile Museum in Sacramento.

Gregg Atkins, CCL Executive Director

NEW CONTACT INFORMATION FOR CCL EXECUTIVE DIRECTOR

New email to contact Gregg Atkins: greggatkins@cclccc.org

New phone number to contact Gregg Atkins: 916-800-4225

REPORT: STUDENT SUCCESS TASK FORCE BASIC SKILLS SUMMIT

Prepared by Kevin Bontenbal

Instructional Technology Librarian, Cuesta College

South Representative, Statewide Academic Senate for California Community College

Near the end of July the California Community College Chancellor's Office hosted a Student Success Task Force Basic Skills Summit in Lake Tahoe. This summit brought together a diversity of leaders and experts in basic skills. Attendees included Chancellor's Office personnel, basic skills coordinators, discipline faculty (including myself as a librarian), chief instructional and student services officers, an expert in basic skills from outside the state of California, and statewide Academic Senate and student representatives.

The purpose of this summit was to look at recommendations from the Student Success Task Force related to basic skills and to brainstorm what a follow-up resource to the 2007 document *Basic Skills as a Foundation for Student Success in California Community Colleges* (the poppy copy) might look like. Although the 2007 poppy copy provides direction and suggestions for addressing basic skills, it is becoming dated, particularly, in light of the Student Success Task Force Recommendations. Today a different resource is needed that will serve the needs of California Community Colleges in addressing the recommendations of the Student Success Task Force and the success of college students with basic skills needs.

The summit lasted two days and the outcomes were, as might be imagined, several ideas on the next steps for basic skills including the roles various groups (i.e. libraries, counselors, tutorial services, etc.) might play in the success of basic skills students, and a very rough draft of an outline for a follow-up resource to the 2007 poppy copy. At the conclusion of the summit it was decided that all the ideas generated from this summit would be passed along to the Chancellor's Office Basic Skills Advisory Committee, with the understanding that this committee would work with appropriate individuals and groups

to further explore and flesh out the ideas from the Student Success Task Force Basic Skills Summit.

It was an honor to attend this summit as a library and statewide Academic Senate representative. I'm also glad to see that the *Role of California Community College Libraries in the Implementation of the Student Success Task Force Recommendations* resolution, which passed at the Spring 2012 Statewide Academic Senate Plenary session, that asks, "that the Academic Senate for California Community Colleges work with the Chancellor's Office to ensure California community college libraries and librarians are fully involved in the implementation of the Student Success Task Force Recommendations" is being taken to heart.

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

<http://cclibraries.org/index.html>

Sarah Raley, Director

What's new at the consortium:

Ebrary is offering two purchase collections. These are the ownership models. A collection in Dental Technology is available (27 titles – 1 simultaneous user) and Environmental Science collection (27 titles – Option 1: 1 simultaneous user or the Option 2: multiple users for some titles). See the ebrary offer for the title list and pricing information.

ProQuest has taken on Statistical Abstracts. This online product, offered through the consortium, is a continuation of the product previously published annually by the Federal Government since 1878. The Statistical Abstract of the United States is the best known statistical reference publication in the country, and perhaps, the world. The ProQuest Statistical Abstract will be available in both print and online versions. ProQuest Statistical Abstract of the United States 2013 **online edition** is a significant enhancement over the Census Bureau's online version: line-item access to tables, updated monthly instead of annually, table-specific capabilities for narrowing results by source, data date, subject, type of data breakdown, available as a stand-alone or as a fully integrated part of ProQuest Statistical Insight. This product is being offered based on FTE levels. ProQuest is also offering the **Vogue Archive** (1892 to current) as a separate database. Please see the ProQuest Subscription Announcement form for details.

World Book has introduced their new Academic World Book. This product is tailored for college and university level students. It offers the encyclopedia, multimedia, ebook and primary source databases fully integrated in a single search and with a wealth of research and writing tools.

Films on Demand started the Closed Caption Collection with less than 3,000 titles. Now the collection has over 5,010 titles with another 1,500+ coming in soon. By the end of the year, the entire FOD platform will be captioned (9,000+ titles). At that time, they will phase out the Closed Captioned Collection option and will begin to offer all collections

with captions. Some smaller collections will be created and the larger Master Collection will be offered. Existing subscribers will not be affected in pricing or content.

Springshare has announced a new LibAnswers Platform which includes the following: LibAnswers, SMS Texting with 8,000 message units, LibChat - with unlimited chat operators, Reference Analytics, Email Integration, Twitter Integration, Statistics, Widgets & API's. See the LibGuides Program Announcement for details.

We are offering **Project Muse UPCC books** this fall. These are books your college will own. The full collection can be purchased or individual subject collections are available. Currently they are not charging any hosting fees but reserve the option to charge that a later date. See the Johns Hopkins UP announcement.

Gale is now offering National Geographic Virtual Library which includes National Geographic Magazine 1888-Present + People, Animals, World). They are offering NewsStand which allows users to search articles instantly by title, headline, date, author, newspaper section or other fields, eliminating random searching through newspaper archives. *NewsStand* provides access to more than 1,100 major U.S. regional, national and local newspapers as well as leading titles from around the world. It also includes thousands of images, radio and TV broadcasts and transcripts. National titles include Atlanta Journal-Constitution, Christian Science Monitor, Denver Post, New York Times, San Francisco Chronicle, USA Today and Washington Post. They are cancelling their free database offer with renewals. See the Gale program announcement for details

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE

Jean Smith (San Diego Mesa) Committee Chair

Ebook packages and streaming video products are high on the list of databases for the CCL-EAR Committee to review and compare.

- **Ebooks** – Three of our current vendors are offering ebook packages for the community college market with two of them (Ebsco and Springer) soliciting input from the CCL-EAR Committee and other interested California community college librarians. The Ebsco and Ebrary (from Proquest) collection descriptions and pricing are currently listed on the CCLC website at: <http://www.cclibraries.org/>. Springer is currently working with Sarah and a team of selectors to put together a community college-level subset of their ebook offerings although at this point, it's not clear whether that collection will be ready for the fall renewal cycle. A review is available for Ebrary (June 2011), as well as a preview comparison of the Ebsco and Ebrary offerings. The Committee is currently working on a review of Springer's ebook collections.
- **Streaming video** – Three streaming video databases are currently offered through the consortium. Offers and reviews for **Films on Demand** and **Intelecom** are

posted on the website and a review of the **Alexander Street VAST** collection is in progress.

Upcoming Reviews

- Books in Print
- Ovid
- Gale Virtual Reference Library
- Alexander Street – VAST
- Springer ebooks
- Natural Medicines
- Vogue Archive

Upcoming CCL-EAR committee Meetings for 2012/2013

- October 4-5 (Ontario)
- December 7 (phone conference)
- February 22 (phone conference)
- April 5 (phone conference)
- April 25-26 (Northern California)

As always, please bring any database questions, concerns, and suggestions to your [CCL-EAR regional representative](#).

THE PAPER CHASE: Elusive and exclusive access to full text newspapers

Over the past two years, several California community college libraries have had access to key newspaper content removed without warning from aggregated databases. While we understand that titles can come and go in such products, recent changes have caused libraries to lose confidence in vendors they have partnered with for years.

Libraries' newspaper database subscription decisions are often based on the desire to have access to specific titles – decisions reinforced by vendor-provided title lists. Many felt deliberately misled when their most needed titles were inaccessible because they were dropped, without notice, before or during the subscription period. Recent examples of dropped titles include the New York Times, Sacramento Bee, San Diego Union, San Francisco Chronicle, and more. The loss of one title from an aggregated journal database may not have the same impact as losing access to one's local newspaper or something as critical as the New York Times.

What can we do? While more transparency in the marketing of aggregated product title lists to reflect upcoming changes is the ideal solution, requests to vendors for such information have, so far, led to vague responses, non-responses, and comments like "license negotiations for these titles go on all the time and have short lead times so we don't know when we might lose content". However, some vendors are quick to boast, and often months in advance, that they will soon have exclusive rights to certain newspapers. If they know the results of successful negotiations, it stands to reason that they must also know of the unsuccessful ones. As renewal time draws near, vendors will provide title lists but librarians may want to contact the vendor representative directly (contact information on the Consortium site) to inquire about the

availability of specific titles of interest during the upcoming subscription period. Letting them know of our content needs may make a difference while ignoring or misleading us may cause us to look elsewhere.

REPORT: THEMATIC SUMMARY OF BACKGROUND READINGS FOR THE CCL EXECUTIVE BOARD RETREAT, July 19, 2012

Mark Stengel (Cuesta Library)

In preparing for the July 2012 retreat, during which we began to formulate a strategic plan for the organization, the Executive Board of the Council of Chief Librarians tasked ourselves with reading several reports on community colleges and academic libraries to help provide a state and national context for our work.

Three of the documents focus on California community colleges. The Student Success Task Force (SSTF), commissioned by the CCC Chancellor's Office, has had the most publicity, and some of its recommendations are already finding their way into law. The Little Hoover Commission (Hoover), established in 1962 to promote efficiency, economy, and improved service in state government, echoes many of the SSTF recommendations. California Competes (CalCompetes), a non-partisan organization working to improve higher education in the state, agrees in most essentials with the previous two, but goes even further in some of its recommendations. All three documents, as well as the nationwide study from the American Association of Community Colleges (Dream), emphasize the importance of program completion, and de-emphasize the traditional value of access.

The first of the two ACRL studies (VAL) is primarily a review of research on demonstrating the value of academic libraries; the second (Connect) reports on efforts to develop actions based on the research in the first. A number of common themes emerge from these documents:

- **Accountability**
The need to be accountable for what we do is a fundamental principle underlying all of these documents. Community colleges and the libraries that serve them must be able to show that our efforts have a measurable impact on student learning, and contribute to the mission of the institution.
- **Focus on a narrower mission**
Colleges and libraries can no longer afford to be all things to all people. With an emphasis on retention and completion, not access (Hoover), and a focus on transfer, basic skills, and career technical education (SSTF, Hoover, CalCompetes), libraries need to focus on the services that support the core mission, and jettison those that do not (VAL.)
- **Collaborative/Centralized efforts**
This theme arises in different ways. In the three California documents, it appears as an emphasis on strengthening central authority—the Chancellor and the board of Governors—while in others (Dream) it is a more bottom-up emphasis on collaboration to

develop support structures. The result is an ability to leverage technology for greater effectiveness and efficiency (SSTF), develop a unified approach to institutional assessment (Connect), or acquire assessment management systems (VAL.)

We operate in an environment of shrinking resources and increasing emphasis on student retention and completion, with administrations and accreditors who demand that we account for what we do and show how it contributes to student success. In charting our future, we need to leverage our resources—intellectual as well as financial—to define libraries' contributions to learning in ways that are understandable to all our constituencies.

List of Sources:

Advancing Student Success in the California Community Colleges. Recommendations of the California Community Colleges Student Success Task Force, 2012. [SSTF]
http://www.californiacommunitycolleges.cccco.edu/Portals/0/Executive/StudentSuccessTaskForce/SSTF_Final_Report_1-17-12_Print.pdf

Serving Students, Serving California: Updating California Community Colleges to Meet Evolving Needs.

Little Hoover Commission, 2012. [Hoover]
<http://www.lhc.ca.gov/studies/210/Report210.pdf>

The Road Ahead: Higher Education, California's Promise, and our Future Economy. California Competes: Higher Education For a Strong Economy, 2012. [CalCompetes]
<http://californiacompetes.org/wp-content/uploads/2012/06/The-Road-Ahead.pdf>

Reclaiming the American Dream: Community Colleges and the Nation's Future. A Report from the 21st-

Century Commission on the Future of Community Colleges. American Association of Community Colleges, 2012. [Dream]
<http://www.aacc.nche.edu/aboutcc/21stcenturyreport/21stCenturyReport.pdf>

The Value of Academic Libraries: A Comprehensive Research Report and Review. ACRL, 2010. [VAL]

http://www.ala.org/acrl/sites/ala.org.acrl/files/content/issues/value/val_report.pdf

Connect, Collaborate, and Communicate: A Report from the Value of Academic Libraries Summits.

ACRL, 2012. [Connect]
http://www.ala.org/acrl/sites/ala.org.acrl/files/content/issues/value/val_summit.pdf

The Academic Consequences of Employment for Students Enrolled in Community College

Mina Dadgar

June 2012

CCRC Working Paper No. 46

Abstract

College students are increasingly combining studying with paid employment, and community college students tend to work even longer hours compared with students at four-year colleges. Yet, there is little evidence on the academic consequences of community college students' term-time employment. Using a rare administrative dataset from Washington State that combines students' quarterly transcript records with earning records from the state Unemployment Insurance system...

The findings reject the possibility of large negative effects for small increases in employment for community college students.

TECH NEWS:

DOES INFORMATION LITERACY = SEARCH LITERACY?

Contributed by Johanna Bowen

Academic librarians have often based teaching information literacy on two understandings:

1. Learning the fundamentals of Information Literacy can and will generalize into better searching regardless of the database context.
2. Learning the fundamentals within a specific database will transfer into comfort / familiarity with any and all database situations.

Google has moved the fundamental tools and language of information literacy into the context of: **"Search Literacy"**

<http://www.google.com/insidesearch/searcheducation/index.html>

"Web search can be a remarkable tool for students, and a bit of instruction in how to search for academic sources will help your students become critical thinkers and independent learners.

With the materials on this site, you can help your students become skilled searchers-whether they're just starting out with search, or ready for more advanced training."

Search Literacy -- Lesson Plans

<http://www.google.com/insidesearch/searcheducation/lessons.html>

“With more and more of the world's content online, it is critical that students understand how to effectively use web search to find quality sources appropriate to their task. We've created a series of lessons to help you guide your students to use search meaningfully in their schoolwork and beyond.”

Each topic has three lessons for:

Beginner Intermediate and Advanced

Topics are:

- Picking the right search terms
- Understanding search results
- Narrowing a search to get the best results
- Searching for evidence for research tasks
- Evaluating credibility of sources

Search Literacy – Live Trainings

<http://www.google.com/insidesearch/searcheducation/training.html>

“With these webinars, you can improve your own search skills and learn how to bring search literacy to your school. Browse the archive of past trainings, and make sure to [follow us on Google+](#) to stay up to speed on the latest tips and trainings from Google.”
The Webinars lengths range from 25 minutes to 1.5 hours.

Webinar titles include:

- Finding the best sources
- Even Better search
- Power searching Beyond the First Five
- Modern Search literacy
- Sensemaking
- Assessing Authority
- Using Google Scholar
- Creative Commons
- Marketing
- Successful Queries 1
- Google Maps
- When time is tight

These lesson plans are licensed under a Creative Commons [CC-BY license](#).

EBSCO's new mobile update.

Libraries will no longer need a mobile interface set up in your admin account. Here are the details: EBSCO*host* Mobile can now be accessed without any initial administrative profile set up or software download required. EBSCO*host* Mobile's new smart technology auto-detects when an EBSCO*host* user is visiting from a mobile device. The platform automatically directs the user to the optimal search experience for their device, making login and access faster and more streamlined. In the case of iPads, users will be

directed to the EBSCOhost full site, which has been optimized for iPad use. With the release of Mobile 2.0, mobile device users can now enjoy a wide variety of new features while accessing EBSCO's leading research databases anytime, anywhere.

Mobile 2.0 Auto Detects and Auto Directs

All Smartphones are now auto-detected and automatically directed to the new EBSCOhost Mobile 2.0 website. The site is fully optimized for the following mobile device platforms:

- Android 2.3.3 and 4
- Apple iOS 4 and iOS 5

For details on authentication, please see

http://www.ebscohost.com/promoMaterials/EBSCOhost_Mobile_Flyer.pdf

iPad 2.0 AND LIBRARIANS

“In this paper, I will discuss how the iPad 2.0 is a must-have tool for research, multimedia, reading books, magazines, and other resources online, social networking, collaborations, word processing, databases, spreadsheets, presentations, graphics, photography, and other uses for assisting library patrons and other clientele as well as a tool that librarians can use to make their lives and work more productive, fun, and rewarding.”

Joiner, Ida A. *iPad 2.0: Information Professionals Don't Leave Home Without It!* TILT (Trends and Issues in Library Technologies), July 2012. Available from: http://ifla.intersearch.com.au/tilt_july2012/tilt_july2012.html#article5

COLLEGE & RESEARCH LIBRARIES NEWS (September 2012) has an interesting article introducing the “gamification” of the library experience:

Bohyun Kim “ Harnessing the power of game dynamics: Why, how to and how not to gamify the library experience. C& RL News September 2012 73:465-469

<http://crln.acrl.org/content/73/8/465.full.pdf>

CJCLS/EBSCO COMMUNITY COLLEGE LEARNING RESOURCES AND LIBRARY ACHIEVEMENT AWARDS (\$500.00)

NOMINATIONS DUE DECEMBER 7, 2012

FOR DETAILS SEE:

<http://www.ala.org/acrl/awards/achievementawards/ebscoawards>

CONFERENCES COMING UP:

library 2.0 THE FUTURE OF LIBRARIES IN THE DIGITAL AGE

Library 2.012 worldwide virtual conference, October 3 - 5, 2012. This free conference is being held online, in multiple time zones, over the course of two days (three actual calendar days when including all time zones). The School of Library and Information Science (SLIS at San Jose State University is the founding conference sponsor.

Accepted presentations can be found [HERE](#).

BUILDING BRIDGES: Academic Reference Services in the Community

CARLDIG-South is hosting its annual fall program at PUENTE Learning Center in East Los Angeles on **Friday, November 30, 2012**, from 8:45 a.m. to 1:30 p.m. This program will offer an opportunity for reference librarians to highlight their innovative outreach efforts and collaborations in their communities.

This half-day workshop, co-sponsored with PUENTE Learning Center, will offer an opportunity to learn from academic librarians who have formed partnerships with other higher education institutions, within their own academic community, or with their surrounding community. These partnerships may be designed, for example, to help support first generation college students, foster an interest in college and research in young people, or provide reference services to low-income and diverse community populations.

INFOPEOPLE'S WEBINAR "The Mobile Revolution and Libraries: An Overview"

Date: Thursday, September 27, 2012

Start Time: 12 Noon Pacific

This webinar will last approximately one hour. Webinars are free of charge. **Please note: we have changed hosting services from WebEx to Adobe Connect, so we advise you to test your browser before the webinar:**

http://intesolv.adobeconnect.com/common/help/en/support/meeting_test.htm

For more webinar tips, see: <http://infopeople.org/webinar/tips>

For more information and to participate in the **Thursday, September 27, 2012** webinar, go to <http://infopeople.org/training/mobile-revolution>

Series: The Mobile Revolution and Libraries 1st of 4

At the end of this one-hour webinar, the first of a four-part series, participants will:

- Better understand the types of mobile devices, operating systems, and networks available
- Know the four essential activities conducted on mobile devices
- Have explored how the mobile revolution is both the apotheosis of the “library without walls” movement as well as a revitalizing challenge for bricks and mortar libraries
- Assess the services libraries can offer on mobile devices
- Identify at least three ways libraries can influence publishers of mobile content

Webinars are free of charge **If you are unable to attend the live event**, you can access the archived version the day following the webinar. Check the archive listing at: <http://infopeople.org/training/view/webinar/archived>

NOTES FROM CONFERENCES WE DIDN'T HAVE TIME TO ATTEND

LITA TALKS Top Tech Trends | ALA Annual 2012

<http://www.thedigitalshift.com/2012/06/ala/lita-talks-top-tech-trends-ala-annual-2012/>

“Web developers should prioritize mobile websites over desktop websites, librarians need to design more relevant instructional materials for their users, and the field of experience-based transformational development could have a major impact on the future of educational tools. These were just a few of the topics discussed during the “Top Technology Trends and [LITA](#) Awards Presentation,” session.”

VENDORS SHOWCASE Their Wares in Anaheim by Marshall Breeding

<http://americanlibrariesmagazine.org/features/07162012/vendors-showcase-their-wares-anaheim>

“Interested buyers found tech products that press beyond established boundaries as well as those that enable bread-and-butter library activities in the Anaheim Convention Center during the 2012 ALA Annual Conference. Products ranged from discovery services that aim to deliver access to the universe of library collections to new library management systems bringing together print, electronic, and digital resources and ebook-delivery products for those in search of innovative, pragmatic solutions. “

THE DIGITAL SHIFT'S ALA Annual coverage includes a series of links to articles at:

<http://www.thedigitalshift.com/category/ala/>
<http://www.thedigitalshift.com/tag/ala-annual/>



Most of the presentations at the March 2012 Computers in Libraries conference have posted PDF, PPT, or Web links with content at:

<http://www.infotoday.com/cil2012/Presentations.asp>

NEWS FROM THE COLLEGES:

SANTA BARBARA CITY COLLEGE:

For the second year in a row, Santa Barbara City College is a finalist for the Aspen Prize for Community College Excellence.

The winner is to be announced in March 2013.

PASSADENA CITY COLLEGE:

Pearl M. Ly has been named Interim Library Dean for the academic year. Pearl has a BA in Environmental Studies and an MLIS from UCLA and an AM in Latin American Studies.

Mary Ann Laun (retired as Dean in June) received the 2012 CJCLS/EBSCO Community College Learning Resources Leadership Award at ALA 2012 in Anaheim.

GLENDALE COMMUNITY COLLEGE:

Glendale has a new Associate Dean, Library and Learning Center - James Krusling. He started on July 2nd. James comes to GCC from Western State University College of Law, where he held the position of Associate Director, Law Library. Prior to that, he was the First Year Experience Librarian at University of Cincinnati. James also has experience in public and special libraries and his career has focused on information competency instruction and technology. James has a B.A. in History from the University of Cincinnati, a Master of Library Science degree from Kent State University, and a Juris Doctor degree from Salmon P. Chase College of Law.

IRVINE VALLEY COLLEGE:

The School of Library Services which includes the Library and Student Success Center, welcomed Dr. Roger Owens as their new Dean on August 1, 2012. Dr. Owens comes to the School of Library Services after serving as dean of the School of Fine Arts and Business Sciences at IVC and brings his knowledge and passion for distance education and technology to the Library and Student Success Center.

CABRILLO COLLEGE

Georg Romero has been selected as the Director of Library and Resources. Georg has worked at Cabrillo since 1998. He served for many years on Faculty Senate, the campus Technology Committee, and various other committees both on campus and regionally. Georg received his B. A. from UCSC, and his Masters in Library & Information Science from UC Berkeley. Prior to coming to Cabrillo, he worked for

ten years at the UCSC libraries, and 13 years at DIALOG -- one of the founding information database companies.

DELTA COLLEGE

Retiring: Nancy Mangum worked as an adjunct reference librarian at San Joaquin Delta College (SJDC) from July 1989 to November 2001 before she was hired as a full-time librarian on November 1, 2001 at SJDC. As a full-time librarian, Nancy served in the capacity of our Reference Coordinator and Coordination of Collection Development respectively in Goleman Library and was instrumental in the selection and deselection of the library materials both in print and electronic resources.

RIO HONDO COLLEGE

Storytelling at Rio Hondo College Library. The librarians of Rio Hondo College wrapped up the 2012-2013 academic year with a preschool story time in the library, and a Verizon grant-funded storytelling demonstration led by a master storyteller at the Rio Hondo College Child Development Center (CDC).

On May 3, CDC preschoolers strolled to the college library to participate in a story time that included puppetry, an interactive rebus, a flannel character tale, and audience involvement in storytelling. Observers included nursing students currently studying Erikson's stages of psychosocial development. Then, on May 10, one week prior to the start of finals, Child Development Department students observed a storytelling presentation at the CDC by renowned storyteller Michael D. McCarty that was funded through a grant from Verizon. McCarty's stories were followed by a thirty-minute question-and-answer period in which students grilled McCarty, who used improv techniques to teach students the art of storytelling.



FULLERTON COLLEGE

The fall semester began with a windfall for Fullerton College Library--- a \$2,000.00 grant from Target for children's books to support outreach through KinderCaminata. Librarians provide library tours to children and their parents in collaboration with the entire campus for the annual KinderCaminata event. To create the title, "kinder," meaning "children" in German, is married to the Spanish term, "caminata," meaning "to promenade." In the spring of 2012, over 1,400 kindergartners, 700 parents, and 200 teachers and student aides descended upon the college to visit career booths, meet professional role models, and witness science projects. Explains Acquisitions Librarian Monique Delatte Starkey, "Kindergartners attending schools that serve at-risk populations are introduced to the higher education environment, which helps to normalize the idea of college being the natural next step after secondary schooling. Children also discover library resources and experience the stimulation of the narrative--- perhaps the earliest form of entertainment."

"The children's collection supports the Child Development and Educational Studies Department curriculum. It is also available for check-out by students, faculty, staff, and community members who hold a community library card," notes Instruction Librarian Jill Okamura. Librarians share books from this collection with children who participate in the KinderCaminata library tours. The collection is also used for story times during classroom visits, such as the late spring visit by second graders from Maple School (in Fullerton). The elementary school students enjoyed a library tour by Okamura, then were treated to a story time in the library classroom by Delatte Starkey and Acquisitions Assistant Betsy Murray. This is the second \$2,000.00 Target grant that the library has garnered in the past two years.



FEATHER RIVER COLLEGE

Darryl Swarm has been appointed the new library director at Feather River as of September 10. Darryl holds a BS in Geological Sciences, a Master of Landscape Architecture, and a Masters in Library and Information Science. He is a Doctoral Candidate in Education and Organizational Leadership at the University of LaVerne

NORTHEAST REGION

Lisa Foley, Lake Tahoe, is the CCL representative for the Northeast. She polled her region on the topic of dealing with tight budgets. What follows is a snapshot of the situation.

Dena Martin, Library Director, Woodland College:

At Woodland, this year's budget contains zero dollars for books. As for print periodical subscriptions, they are being axed on the theory that "students can just read the paper online for free".

Marita Dimond, Library Director, Lassen Community College:

"We are So grateful for the statewide purchase of databases." The budget is so tight that the library will need to cut a few databases and print titles, plus the promised library remodel will probably be postponed.

Luozhu Cen, Ph.D., Dean of Student Learning, Butte College:

At Butte College, we've just had another reorganization. I'm now the Dean of Distance Learning, Foreign Languages, Study Abroad, and Humanities now, besides Library, Social and Behavioral Sciences, and Sociocultural Studies. We had three reorganizations on the instruction side during the last five years. Book funds have been reduced for 2012-13.

Janet Albright, Associate Dean of Library Service, Shasta College

We took our hardest hits last year...we reduced our open hours from 60 to 43 hours per week, opening one hour later each morning and closing each evening at 6 p.m. We also slashed our print periodicals in half as well as the AV budget. Further, our tech processing librarian retired and was not replaced, plus my classified staff was reduced by another .5 position. Other full-time classified positions were replaced with .49 positions without benefits. The good news is that I managed to rehire the faculty librarian for 2012-13, so we plan to restore some of the hours—back to 52 hours. In order to get the staffing, though, I had to give up the database savings from the Ebsco system-wide purchase. We also cut a few other databases and cut our student budget by about 11%.

Brian Haley, Dean of Learning Resources (includes Library, Distance Learning, Tutoring, Testing & Writing Centers) and Research & Planning, Sierra College:

At Sierra College, we have eliminated all substitute employees and are examining every vacancy with an eye not to fill it. For example, our Dean of Research & Planning retired June 30th. Now I am now Library Dean and Research & Planning

Dean. We eliminated our Saturday hours (9AM---1PM) for the fall and spring semesters. That gives us only 57 hours open per week for the 2012-2013 academic year.

Lisa Foley, *Library Director, Lake Tahoe Community College*

At Lake Tahoe CC, we are using our emergency reserves and cutting costs down to the bone. Library hours this coming Fall quarter will be reduced from 57 to 49 per week. We are not replacing the senior fulltime technician who is retiring and we are reducing adjunct librarian and clerk hours. In spring 2013 we will migrate from Voyager to OCLC's Worldshare Management Service to save money on servers and other infrastructure costs.

Nancy Shepard is the Assistant Dean, Learning Resources, College of the Siskiyou

Nancy has retained administrative oversight but no longer has hands-on reference, CD, and instruction. There are now 2.8 staff. They are open 38 hours a week and have no ILL services. They have changed to OCLC's WMS integrated system which will allow them to integrate patron records with Banner campus data for the first time.

What Were The CCL Executive Board Members Reading on July 20th ?

The Fault in Our Stars by John Green -- Matt Magnuson (West Hills - Coalinga)

Wild by Cheryl Strayed – Sarah Raley (CC Consortium)

How Firm A Foundation by David Weber -- Jim Matthews (Chabot)

Home by Toni Morrison – John Koetzner (Mendocino)

Mary Todd Lincoln: A Biography by Jean Harvey Baker **AND *Pirate King*** by Laurie R. King – Glorian Sipman (MiraCosta)

Thinking Fast And Slow by Daniel Kahneman – Mark Stengel (Cuesta)

Dreadnought by Cherie Priest – Kenley Neufeld (Santa Barbara City College)

The Dovekeepers by Alice Hoffmann -- Marie Mestas (San Bernardino Valley)

America's Four Gods: What We Say About God – and What That Says About Us by Paul Froese and Christopher Bader – Taylor Ruhl, (Imperial Valley)

Mapping the Mind by Rita Carter – Meghan Chen (Mt. San Antonio)

Tiny Beautiful Things: Advice on Love and Life from Dear Sugar by Cheryl Strayed – Lisa Foley (Lake Tahoe)

Freedom by Jonathan Franzen – Andy Kivel (Diablo Valley)

Jesus Wars: How Four Patriarchs, Three Queens, and Two Emperors Decided What Christians would Believe For the Next 1,500 Years by Philip Jenkins – Gregg Atkins (CCL Executive Director)

Ready Player One by Ernest Cline – Johanna Bowen (Outlook/Website Editor)

Rather Outspoken by Dan Rather – Jean Smith (San Diego - Mesa)

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CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE

Sept 10, 2012

California Community Colleges Board of Governors Vote to Support Proposition 30, the School and Local Public Safety Act. *System stands to be cut an additional \$338 million if Gov. Brown's initiative fails in November.* Funding for California Community Colleges has been cut by \$809 million, or 12 percent, since 2008-09.

VOTE VOTE VOTE VOTE VOTE VOTE VOTE VOTE VOTE VOTE VOTE VOTE

