Thank you to all those who attended the Annual Deans and Director meeting last month in Sacramento. Though I was unable to attend, you can read an overview of ideas discussed and presented at the meeting from a link on the home page at www.cclccc.org. Our board will be taking these ideas in the coming months and framing them for the organization. One topic of particular interest is our priorities and strategies for libraries in the 21st century.

In my capacity as president, I attend the Technology Advisory Committee (TTAC) that advises the California Community Colleges Chancellor's Office. We met in March and will be following up with the annual retreat in May to plan the agenda for 2012-2013. The Statewide Database was created through TTAC and partially funded by not paying for redundant circuits within our system. Beginning July 1, the redundant circuits will again be covered by the system. Other topics we discussed were implementing a common assessment tool, possibly replacing the video conferencing solution set to expire in June 2013, affordable content/open education resources (CourseSmart Pilot), eTranscriptsCA, cloud backup, and the Student Success Task Force. If you have any feedback or additional questions about these topics, please let me know and I will bring it to our retreat in May.

Many of you have contacted me about a Statewide Library Catalog solution. One element of the Student Success Task Force includes the suggestion to implement this type of solution. We continue to be in the preliminary stages of this discussion and nothing definitive has occurred. We have had investigative presentations with an open source vendor and with OCLC, but no commitment on the part of the System has been made. In the coming months, we will likely continue looking at the options but with no new money coming from the State it is unlikely that a true systemwide solution will occur. A number of campuses are in the process of migrating to new systems to meet the needs of students, so if you find yourself needing to change then you may wish to continue that effort in light of uncertainty at the System level.

On April 5-7, the California Academic & Research Libraries (CARL) held their bi-annual conference in San Diego. This conference was a great opportunity for professional development and there were at least two dozen community college librarians at the conference (including several making presentations). Look for the report from Elena Heilman later in this issue.

Your CCL Executive Board: 2011/12

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Kenley Neufeld (Santa Barbara City College)

Northern Regional Board Members:

East Central: Matt Magnuson (West Hills
 Coalinga)
Northeast: Lisa Foley (Lake Tahoe)
Northwest: John Koetzner (Mendocino College)
San Francisco/East Bay: Andy Kivel (Diablo
 Valley College)
Southwest Bay: Tim Karas (Mission College)

Southern Region Board Members:

Desert: Marie Mestas (San Bernardino Valley)
Los Angeles: Choonhee Rhim (East Los
 Angeles)
San Diego/Imperial: Taylor Ruhl (Imperial
 Valley)
Southcoast: Meghan Chen (Mt. San Antonio)
West Central: Mark Stengel (Cuesta College)

Additional (ex officio) Board Members:
    Executive Director: Gregg Atkins (Dixon Public Library)
    Immediate Past President: Jim Matthews (Chabot)
    CCL-EAR Chair: Glorian Sipman (MiraCosta)
    CCL/CC League Library Consortium Director: Sarah Raley
    Chair, Library & Resources Advisory Committee: Dan Crump (American River College)
    Outlook, Website, and Directory Editor, Johanna Bowen (Retired -- Cabrillo)

CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE

The CCL Directory's transition to a dynamic directory edited online by each college was a huge success.

But all information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please look at your library's profile at http://cclccc.org/directory.php on our Website and assess the currency and validity of the information.

**Any and all questions about the editing process and access should be sent to:
 Johanna Bowen < jobowen@cabrillo.edu >**

**CCL *Outlook* is published five-six times per year. We encourage contributions from our colleagues.
CCL *Outlook* Editor (2011/12) Johanna Bowen, Retired, Cabrillo College,
jobowen@cabrillo.edu 831-479-8243**

Council of Chief Librarians 925 L Street #C 110 Sacramento CA 95814 http:/www.cclccc.org

The next two professional development opportunities within California are the *Unconference* at Santa Barbara City College on May 5 (it's FREE!) and the *ALA Annual Conference* on June 22-25 in Anaheim. I know budgets are tight, or non-existent, but it is important to continue collaborating and learning from our colleagues.

As we continue navigating very tight budgetary times and the potential for less staff, keep connected with us through our email list (http://groups.cclccc.org).

Kenley Neufeld
President, Council of Chief Librarians California Community Colleges

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

http://cclibraries.org/index.html   **Sarah Raley, Director**

It's Spring time again and renewal forms have been sent to the primary contact at each college. We are still waiting for the AP Images renewal pricing.   We have recently posted both the CQ Press and Oxford University Press announcements to the consortium web site.

Oxford Reference Online is being relaunched. Although it was previously announced that the relaunch would take place in April, the target date has been pushed back to later in 2012. All online reference content that is currently available on *Oxford Reference Online* and the *Oxford Digital Reference Shelf* will be seamlessly integrated on the new *Oxford Reference* site as *Oxford Quick Reference* and *Oxford Reference Library*. The vendor is responding to user feedback. The new service will have a fresh, modern look and feel, and be focused on improving ways for people to find and use the content. With new overviews, timelines, and linking----helping to streamline the user's journey from the open web to the best information, *Oxford Reference* will be the gateway to Oxford's reference publishing.

CSU just completed their American Psychological Association contract negotiation which covers the community colleges. If you would like pricing for your college for either PsycARTICLES or PsycINFO, please contact me. You have a choice between the EBSCO or the ProQuest interface. Pricing is different based on the interface you choose.

We are offering two Discovery Services this spring. Serials Solutions is offering the Summon Discovery Service, which includes 360 Core, 360 Link and the Summon Discovery service. This special offer is only available to California Community Colleges. Also, EBSCO is offering the EBSCO Discovery Service which includes their A-Z service and LinkSource.

Many of you know that CQ Press (part of Sage) argued for a 50% increase this spring in Researcher pricing, with another 50% increase proposed for spring 2013 to bring us in line with their regular rates. According to the rep, "this *normalization* is taking place across all academic libraries, regardless of size, and is inclusive of consortia groups too". We have traditionally had a very low price for this resource based on our original volume discount which brought community colleges throughout the west together for discounted pricing in 2004. CQ has agreed to cap the increase at 5% this spring with the understanding that we will have to renegotiate the contract next spring.

The negotiation of prices this spring has been an interesting process. While vendors talk about understanding the budget constraints that community colleges are under, many have used different explanations as justification to raise prices. A newspaper vendor discussed added publisher content and publisher pressure as the reason to raise their prices 20%. A publisher of psychology journals cited college increased FTEs as a reason to increase rates 30-42% higher for some colleges as they moved into other pricing tiers. While librarians understand the need for publishers to manage their costs, it is difficult to plan for such increases. Although the consortium carries the message to the vendors about the damage such pricing increases do, our hands are tied as individual colleges may consider such a product essential in supporting their curriculum.

What do you feel should be the consortia response when faced with large increases? Let Sarah know at sarahraley@ccleague.org

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE
Glorian Sipman (MiraCosta

Thank You to Departing Committee Members

Several committee members will be finishing their service this Spring. I would like to thank them for the many hours of service they have given to the California community college libraries. It has been a pleasure to work with you all over the last few years!
- **Peggy Austin** of Cypress College will be stepping down as the South Coast Region representative
- **Shelley Blackman** of Evergreen Valley College is completing her second term as the Southwest Bay Region representative
- **Carolyn Singh** of Shasta College having served as Northeast Region Representative, as well as the eBook subcommittee chair, will also be stepping down.

Nominations have been put forth for new regional representatives. I am hopeful these will be confirmed at the next Executive Board meeting, and we'll have a full committee in place to serve under the leadership of our incoming chair, **Jean Smith** of Mesa College.

As I near the end of my tenure on the CCL-EAR committee (8 years, but who is counting), I have to say that I will miss the colleagues I have worked closely with over the years. Serving on this committee has been one of the most professionally rewarding experiences of my career, and I am grateful to have met so many wonderful librarians. I wish you all well, and hope I will be allowed to crash a CCL-EAR dinner meeting sometime in the future.

New Reviews GREENR (Gale)
  • Vocational Biographies
  • EBSCO A-to-Z
  • Serials Solutions 360 Core

Upcoming CCL-EAR Committee Meetings for 2011/2012)

• April 26-27, 2012 in San Jose (hosted by Evergreen Valley College)

As always, if you have any concerns regarding database vendors or products, or if you would like to bring to attention of the committee any new product or resource that may be suitable for community colleges, please forward this information to me (gsipman@miracosta.edu) or your CCL-EAR regional representative.

ACADEMIC SENATE FOR THE CALIFONIA COMMUNITY COLLEGES (ASCCC)

Submitted by Dan Crump, American River College

There are currently two librarians on the ASCCC Executive Committee---myself and Kevin Bontenbal (Cuesta College). We had several past presidents of local campus academic senates in the audience---Evelyn Lord (Laney), Dena Martin (Woodland), Susie Dever (El Camino), Jim Matthews (Chabot), plus two current presidents ---John Koetzner (Mendocino) and Kevin Bontenbal (Cuesta). I also want to salute several current presidents who were not in attendance--- Peter Sezzi (Ventura), Debra Moore (Cerritos) and Karen Saginor (San Francisco). And my apologies in advance for any other presidents that I forgot!

ASCCC COUNSELING AND LIBRARY FACULTY ISSUES COMMITTEE (CLFIC)

Submitted by Dan Crump, American River College

Some examples of "library" work done by the committee include the Library standards paper that was adopted last year by the Senate and the early work on

information competency (before we sent it to Curriculum Committee to get overall faculty buy-in).

The Senate is looking at possible changes to many committee structures and one topic was to maybe not have a permanent CLFIC. Transfer and articulation issues were a part of the original committee, but have been discussed in a different venue in more recent years and, in fact, were put in a new committee (TAC) several years ago. For this year, CLFIC and TAC have been combined. But that might change in the future with a counseling committee to include transfer and articulation issues in its charge.

Argument for original setup of committee (had been ad hoc before) has been that "these are unique professional and academic issues that have been most effectively addressed when these ad hoc committees have existed" (Spring 1995).

Several suggestions have come up in discussions with librarians and librarian groups. One suggestion was to alert librarians to the possibility of serving on other ASCCC standing committees (e.g. Curriculum, Basic Skills, Accreditation, Educational Policies, Equity and Diversity Action, Student Learning & Assessment). AAnother suggestion---formation of ad hoc library committee/taskforce on as-needed basis.

Legislation
There are several bills dealing with textbooks---SB 1052 and 1053 (Steinberg). I also noted these in a previous Outlook issue.

50% Law
The question of the 50% Law came up in both the discussion time with Chancellor Scott on Thursday and during my talk on Friday.

There are several ways to look at the 50% Law
 • Just include counselors and librarians in the existing 50% calculation
 • Increase the figure to a higher % (I have heard 53 or 56%) without any special provision for counselors and librarians
 • Increase to a higher % with a certain % dedicated to counselors and librarians

I personally disagree with Chancellor Scott's statement that the faculty is standing in the way of any progress on this issue. Each of these ways has difficulties and there has been no consensus on a solution. ACCCA (Association of CA Community College Administrators) has been taking lead on changing 50% Law.

CHANCELLOR'S OFFICE, LIBRARY AND LEARNING RESOURCE PROGRAMS ADVISORY COMMITTEE

Submitted by Dan Crump, American River College

Since there is not a Library Coordinator in the Chancellor's Office, this committee is one of the only official connections between the CCC libraries and the Chancellor's Office (other example would be CCL presence at the CIO meetings). Membership on the committee includes representatives from the faculty, CCL, CIO, CSSO, and ACTLA. We had a conference call meeting on February 9. Issues discussed included:

1. **Student Library and Technology Engagement Survey**
- 5-college pilot last year and the plan is to expand it to all 112 colleges.
- It would not be required (like the Annual Data Survey), but we are hoping for universal participation. It is not a heavy workload issue. But we are also aware that all colleges might not have a campus wide system of email distribution for students.
- Kenley has shared our planning with the CIO Board and they are supportive.
- CCL basically owns the survey tool---it can be used by others if they attribute to CCL (Creative Commons) Kenley is writing a draft of a letter to send out to CEOs, CIOs (probably be sent from CO, possibly Barry Russell).
- LeBaron noted that if the Chancellor's Office is involved, then it would probably get input from the RP Group.

2. **Tutoring(Ray Sanchez)**
- Potential for a Tutoring Engagement Survey
- Interested in surveying/webinar on software systems for tracking tutoring interactions.

3. **Annual Data Survey**
- Library Trends, 2001-10 (does not include all the data from the survey)
- Need to collect data for 2010-11 and 2011-12---this will be sent out July 1 with a return date of August 31.

4. Board of Governors presentation on January 9---Kenley, Dan, Jim (and testimony from Gregg)
- Data trends from the Annual Data Survey
- Report on the pilot Student Engagement Survey and request for cooperation from CO to extend to all colleges.

ENVIRONMENTS FOR STUDENT GROWTH AND DEVELOPMENT: LIBRARIES AND STUDENT AFFAIRS IN COLLABORATION

ACRL announces the publication of *Environments for Student Growth and Development: Libraries and Student Affairs in Collaboration*, edited by Lisa Janicke Hinchliffe and Melissa Autumn Wong.

Environments for Student Growth and Development focuses on collaborations

between campus student services and libraries. Librarians and student affairs professionals share a commitment to student success and holistic development, collaborative strategies and reflective practice. The book explores how librarians and student affairs professionals partner through programming and other activities in order to create stronger campus environments for student learning, growth and development.

EASY PROFESSIONAL DEVELOPMENT AT YOUR DESK:

Free Online Seminars Look into the Future of LIS

Free presentations from San Jose State LIS began January 31. These are the presentations scheduled during January and February: If you can't make the time posted, you can still view the presentations when it's convenient for you. Links to webcasts and podcasts of the presentations will be posted about a week after the scheduled events. Visit the SLIS Colloquia Index. http://slisweb.sjsu.edu/slis/colloquia/colloquia.htm Presentations will be ongoing, so be sure to check back often to see the full schedule.

Friday, April 20 at 12:00 p.m. Pacific Time – *Latest Trends in Library Architecture and Interior Design*
Every librarian will want to attend this presentation covering the importance of library design and architecture for favorable user experiences. Steve and Desta Krong of Krong Design Inc. will discuss some of the latest trends in library architecture and interior design including sustainability in design and operations, budget and scope considerations, furniture and lighting trends, and more! Whether you plan to update your space in the future or are currently in the midst of a remodel, this is a must-attend session!

Monday, April 30 at 10:00 a.m. Pacific Time – *Access to Public Records: Tensions Between the Right-to-Know and the Protection of Privacy and the Role of Records Management in Addressing these Issues* [MARA Colloquium
Trevor Lewis of the Vermont State Archives and Records Administration joins us for this special colloquium, specifically designed for records managers and archivists. In this session, Mr. Lewis will discuss the risks of retaining sensitive personal and business data and how to reduce those risks while managing an accelerating increase in the volume and range of public information.

TECH NEWS:

ACRL TechConnect Blog is a moderated blog produced by a group of academic librarians covering innovative projects, emerging tech tools, computer programming, usability, design, and more.

"Making Library e-Books on the e-Book Reader Visible?" by Bohyun Kin at
http://acrl.ala.org/techconnect/?p=498

This posting asserts that libraries need to bring users' fleeting attention to the often invisible online collections. This is called the "Invisibility Problem of e-Books" and various approaches to the problem at Florida International University are discussed.

THE DARING LIBRARIAN blog at: http://www.thedaringlibrarian.com/

Offers an April 3, 2012 entry entitled "Transparency Is The New Black."
The argument is that education professionals must have a web presence for the visibility and transparency of their programs. Gwyneth Jones, the daring librarian, provides a checklist of 8 social media tools to consider using. Listed in priority order: Wikispaces, Twitter, Flickr, Facebook and G+, LinkedIn, YouTube, Google Apps, or Blogging on an Edublog. The message is that Social Media are not going away.

PEW INTERNET REPORT: RISE OF E-READING (APRIL 4)

Summary of Findings
One-fifth of American adults (21%) report that they have read an e-book in the past year, and this number increased following a gift-giving season that saw a spike in the ownership of both tablet computers and e-book reading devices such as the original Kindles and Nooks. In mid-December 2011, 17% of American adults had reported they read an e-book in the previous year; by February, 2012, the share increased to 21%.

The rise of e-books in American culture is part of a larger story about a shift from printed to digital material. Using a broader definition of e-content in a survey ending in December 2011, some 43% of Americans age 16 and older say they have either read an e-book in the past year or have read other long-form content such as magazines, journals, and news articles in digital format on an e-book reader, tablet computer, regular computer, or cell phone.

Those who have taken the plunge into reading e-books stand out in almost every way from other kinds of readers. Foremost, they are relatively avid readers of books in all formats: 88% of those who read e-books in the past 12 months also read printed books.[2] Compared with other book readers, they read more books. They read more frequently for a host of reasons: for pleasure, for research, for current events, and for work or school. They are also more likely than others to have bought their most recent book, rather than borrowed it, and they are more likely

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than others to say they prefer to purchase books in general, often starting their search online.

To download the full report, go to:
http://libraries.pewinternet.org/2012/04/04/the-rise-of-e-reading/

INTEGRATING iPADS AND TABLET COMPUTERS INTO LIBRARY SERVICES

From ALA *TechSource* comes a timely workshop report. The readings, resources and slides for the workshop are listed at:
http://www.alatechsource.org/blog/2012/03/continuing-the-conversation-integrating-ipads-and-tablet-computers-into-library-service

GOOGLE PLANS INTEGRATION OF SEMANTIC SEARCH

For the past month there have been a number of articles following up on a Wall Street Journal projection that Google would be revising how search results are achieved and displayed. In "Google Gives Search a Refresh" http://goo.gl/d0CzZ it was reported that Google would change the current algorithm to include semantic technology in the keyword search system. Incorporating semantic search technology allows the understanding of actual word meanings. With semantic searching included in the algorithm, results can be expected to differentiate between words with more than one meaning, such as a mustang car vs. a mustang horse. In short, Google hopes to understand the meaning of the searchers intent. Does this bring search closer to Artificial Intelligence?

GOOD-BYE ENCYCLOPAEDIA
   BRITANNICA

The respected reference title is 244 years old. They sold 120,000 sets in 1990. In 2011 only 8000 sets were sold. The marketplace has clearly voted that if you want to store and distribute valuable knowledge, using a bulky, expensive 32 volume physical set was perhaps not the best way to go about it. The publishers have decided to continue their mission of 244 years (storing and distributing valuable knowledge) by collecting information for the Web based general purpose reference site.

Issued on April 1st by the Scholarly Kitchen:
"The Elsevier Dessert Reception – a favorite destination for ALA midwinter goers since 1989 – has been nixed, creating both astonishment and outrage among the library community. Tom Reller, Director of Public Relations for Elsevier, cites a conspicuous lack of appreciation as the main rationale for canceling the event…"

THREE CONFERENCES COMING UP:

UNCONFERENCE –SANTA BARBARA CITY COLLEGE MAY 5TH

Santa Barbara City College Luria Library is excited to announce an **UNCONFERENCE*** for **California Community College Librarians** on Friday, May 5 from 9:00am-4:00pm
NOTE: Deadline for applications is April 20th

This Unconference is an effort to connect community college librarians from around California in a low-cost, high participation professional collaboration. Attendees will collaborate online prior to the Unconference to identify topics they're interested in presenting to the group or facilitating a discussion about. Everyone will be both teacher and learner, discussing the topics they're most interested in.

Each individual attending the Unconference will either suggest a presentation they want to make or a discussion topic they would be willing to facilitate. We will then take all of those proposed topics and have participants vote on them. This will take place approximately two weeks before the conference. There is no specific limitation on the topics that can be discussed at this conference as long as they in some way touch upon community college librarianship. They can range from services to the public to cataloging standards to issues in reference services to bleeding edge technologies.

The two types of experiences at the Unconference:

1. **Presentations** that last 7 minutes with 5 minutes for questions/feedback. Presentations will either be about a project an attendee has done that they think other librarians would be interested in or an idea they have for a library-related project that they'd like feedback on (or to find possible collaboration between colleges) from the audience. There will be 2 of these sessions during the day.
2. **Group discussions** on topics that last 50 minutes. There will be 3-4 different discussion groups going on during each of three discussion periods. The goal is to allow everyone to contribute to the discussion.

Registration (deadline April 20) for this full-day event is free and will be taken on a first-come-first-served basis. Once 50 attendees register, we will open up a waiting list for additional people to register. Organizers will every attempt to find free housing locally as well.

Learn more, and register: http://library.sbcc.edu/unconference

Can't attend this year? We are investigating a backchannel for comments, link sharing, live blogging, etc. Tweets will use the hashtag #ccuncon.

*What is an Unconference?
The ALA definition: "An unconference is a participant-guided experience that actually brings the unstructured conversations people usually have between conference sessions into the conference itself. Unlike most conferences where a group of leaders determine what will be discussed, the participants make those decisions at an unconference, and usually either on the day of the unconference or shortly before."

ONLINE TEACHING CONFERENCE, EVERGREEN VALLEY COLLEGE, JUNE 13-15   Early bird deadline, April 20, 2012

This year's theme is the "**Many Faces of Online Teaching."** For more information and to register, go to: http://www.onlineteachingconference.org/index.html

ALA ANNUAL IN ANAHEIM, CA June 21-26 2012
http://www.alaannual.org/

CONFERENCES WE DIDN'T HAVE TIME TO ATTEND: REPORTS

CARL CONFERENCE 2012 report by Elena Heilman:

CREATIVITY & SUSTAINABILITY
FOSTERING USER-CENTERED INNOVATION IN DIFFICULT TIMES

CARL CONFERENCE 2012
APRIL 5 - APRIL 7, 2012   SAN DIEGO MARRIOTT   MISSION VALLEY SAN DIEGO, CALIFORNIA

Keynote and Invited Paper Abstracts can be found at:
http://www.carl-acrl.org/conference2012/invitedpapers.html
Session Abstracts and Poster Session abstracts can be found at:http://www.carl-acrl.org/conference2012/abstracts.html

I came to CARL searching for inspiration, and found it both through meaningful colleague interactions and stimulating conference sessions. The purpose of the conference theme was to highlight extraordinary activities librarians are engaging in despite tremendous economic challenges facing academic libraries.

Lightning rounds provided a venue for quick sharing of innovative ideas. Some of the highlights included research notes taking apps (Evernote is the best), library security incidents reporting (Google Forms offer an excellent web-based searchable database with sharing and alerts capabilities), and advice of efficient management of library Facebook pages (hire a student worker to manage, post content relevant to students). Among the poster presentations one particularly stood out. Pasadena City College librarian Pearl Ly, one of the newest additions to the community college librarian community, described the "Food for Fines" program at Pasadena City College. It is an innovative outreach to bring delinquent patrons back to the library through a food can donations program.

At the community college librarian Interest Group luncheon on Saturday (a very enjoyable event), I asked librarians what their most memorable experience at the conference was. Unanimously, they responded that the keynote speech "Saying Yes: Building innovative libraries by killing fear and getting the job done" by Jenica Rogers provided the most inspiration to the participants. Jenica talked about being tired of fear about the future of the libraries permeating the library world and about the need for librarians to transform libraries with the changing environment. She emphasized that quite often, librarians act as crisis managers reacting to the economic and technological challenges in front of them rather than creating change in the libraries on our own terms. To be effective, the librarian community needs to move beyond this reactive mode. The speaker shared eight tactics for getting out of the reactive mode into the state of metamorphosis: say "yes"; be your own leader; pay attention to the current technological and informational trends; remember that technology is merely a tool; think and act strategically

focusing on your goal; examine your timidity; acknowledge your fears; and seek inspiration. The two tactics that appeared particularly relevant were "say yes" and "chase inspiration." The speaker challenged the audience to make "Yes" our default answer when presented with change, while asking ourselves, "What's the worst thing that could happen if I say Yes?" and, "Can I handle it?" Seeking inspiration was instrumental as well; in fact, the librarians should chase it wherever we can if we are to transform our future. Some of the sources of inspiration may include connecting with our students in any possible way, listening to TED Talks to stir our curiosity, and connecting with professional librarian networks (a.k.a. brain trusts), among others.

At the CARL community college librarian luncheon we had a conversation around revitalizing the community college librarian interest group at CARL. This group could present an excellent opportunity to build your own librarian "brain trust" of community college librarians if we choose to do so. If you are interested in getting involved with this professional community college librarian network through CARL, contact April Cunningham at acunningham@saddleback.edu

Overall, the CARL Conference offered a great number of interesting, exciting and relevant sessions ranging from information visualization to textbook affordability to innovative approaches to reference to assessing the student research process. It was challenging to decide which of the sessions to attend as several excellent activities were taking place at the same time. I hope to see you all at the next CARL conference, April 4-6 2014 in San Jose!
Closing with the keynote Speaker's concluding remarks, "Trust yourself and go be anything you can dream of!"

**From Jenica Rogers _Attempting Elegance_ blog,
a "snippet from CARL"** http://www.attemptingelegance.com/?p=1603

My speaker's notes from this one aren't really very presentable in their raw form, and my actual job wants my time and attention, so it'll take me longer than usual to post up the debrief on that presentation. But I typed this up for a friend to make her feel better, so since it's already in text form, have a snippet:

3: start paying attention.

Librarians, it's not okay to be clueless about copyright anymore.
No, you may not post to a listserv that since something's on the internet, it's now public domain.
No, you may no longer think it's ok that you've never looked at an ebook.
That you don't really "get" apps.
Or Facebook.
Or why SOPA was such a big deal.
Or what all the fuss is about publishing these days.

That's cluelessness, and it's not okay. I don't know why it ever was OK, but yeah. NO. Not anymore. It's not okay anymore, and it won't be again.

LIBRARY TECHNOLOGY CONFERENCE 2012, March 14-15,2012
REPORT from Andy Burkhardt in his *Information Tyrannosaur* blog
http://goo.gl/gEnfB

Library Technology Conference
March 14–15, 2012 · Macalester College, St. Paul,MN

Videos of the 2012 *Library Technology Conference* keynote presentation given by Andrew McLaughlin, Chad Mairn and Larry Johnson have been posted and are available at http://digitalcommons.macalester.edu/libtech_conf/2012/

NEWS FROM THE COLLEGES:

COLLEGE OF THE REDWOODS

Even though the ACCJC has put College of the Redwoods on "show cause" status, with 8 new recommendations and 6 carryover as unmet from 10 previous

recommendations, they did give them four commendations, one of which was for the library:

Commendation #3 – Library and Learning Resources
The team found widespread appreciation of the support provided by the Director of Learning Resources and Eureka library staff for the varied learning resources activities at the Eureka main campus and at the Mendocino Coast and Del Norte Centers. A consistent theme discovered through faculty and staff interviews was appreciation of the energy, dedication, and commitment to support of student learning provided by the college librarian, especially in developing support materials and means of access, and in consistently striving to provide library resources within severe budget restraints. Given the scope of its service area and its limited staff, the college's addressing of students' library and learning resource needs is commend

<u>Santa Barbara City College and Passadena City College</u> have both decided to move from their current ILS to OCLC WorldShare Management Services. Mary Ann Laun, Library Division Dean, shared these advantages of WorldShare for the Shatford Library:

Main Advantages of WorldShare
● User-friendly interface for the students and other patrons using the library catalog
● Smart delivery resolver helps the user access relevant items quickly
● Incorporates innovative technologies including library-developed shared applications and
social networking features
● Mobile-specific site provides collection and patron information from any mobile device
● Leverages the size and scope of WorldCat, the largest library catalog on earth, and the
OCLC cooperative (of which PCC has been a member since 1978)
● Streamlines workflows (especially for cataloging/acquisitions librarians)
● Works entirely on the Web, eliminating many support issues
● Cost savings from software updates (servers, systems administration, systems librarian
work) and integrated services (Interlibrary loan, federated search, and A to Z periodicals list, book covers, etc.)

<u>CITY COLLEGE OF SAN FRANCISCO.</u>
Bonnie Gratch Lindauer (City College of San Francisco) retired last June 2011 after 15 years at CCSF and 17 years at other colleges and universities on the east and west coasts. Since retiring she has joined a quartet (after learning cello 8 years ago) and has begun writing children's stories. A poem, "Heavenful of Animals" was published in February in *Bumples Magazine* and a teen article will be published in

April in the *Animal Wellness Magazine*. She is volunteering at a community library, neighborhood garden and ay an after-school homework help center. She and her husband Martin also plan on traveling more.

RIO HONDO COLLEGE

Target gave $3,000.00 to the Rio Hondo College Grant Office to sponsor the collaboration between Rio Hondo College Library and the Rio Hondo College Child Development Department and Child Development Center (CDC)/Lab School: *Children's Story Time @ Rio Hondo College: A Campus CollaborationChildren's Story Time @ Rio Hondo College* teaches students how to find and use children's learning resources provided by college and community libraries. This grant funds the purchase of books, puppets, and felt board stories. The Rio Hondo College Library has collaborated with Child Development Department (CDD) instructors to select story time materials and educate students.

To show off the new Target grant materials, librarians, Monique Delatte, planned a special Dr. Seuss Day story time for CDC children and CDD students. Books shared include the pop-ups, *Horton Hears a Who!*, and *Happy Birthday, Dr. Seuss!* Children will receive *Cat in the Hat*-inspired construction paper chapeaus. The grants also assisted in the purchase of a *Very Hungry Caterpillar*-themed carpet and a matching table with cushions. These furnishings assist visitors in locating the children's section of the new, $36 million library and learning resource center.

Of the story time, Delatte says, "This as an opportunity to introduce Child Development students to storytelling, which is a skill that they will practice in the field. Preschoolers need multiple forms of stimulation, including visual stimuli, such as pop-ups and puppets; tactile materials, like felt board stories or touch-and-feel books; and music, such as songs and the playing of child-sized musical instruments. Grants such as the early literacy grant from Target, allow libraries to procure these items to share with both college students and preschoolers." The library is developing storytelling kits that students can check out from the library to teach classes of their own. Each kit will include a puppet, several books, and a music CD. Librarian, Debby Yashar states, "We worked with the Lab School to determine which kits would work best for students and children, and are pleased to offer counting, shape, and ABC-themed kits."

Since 2007, Rio Hondo College Library has received five grants totaling over $42,000.00. Library Dean, Kats Gustafson observes, "The Target grant provides an opportunity for the library to enhance our storytelling collection for both students and parents. In a challenging economy, grants are permitting new opportunities for collection growth, the addition of new technologies, and the development of new tutorials for student users."

Rio Hondo College is a Hispanic-serving institution. The student body is comprised of persons from Whittier, Santa Fe Springs, El Monte, South El Monte, and Pico Rivera.

PASSADENA CITY COLLEGE held its first Food for Fine$ event from March 12-23. For each food item donated, we waived $2 in current fines (max $20/person). More information at: http://www.pasadena.edu/library/foodforfines.cfm
- 379 donated food items.
- 68 separate donations (including some patrons without fines)
- $560.83 in total fines were waived

Donations went to local Pasadena food pantries A poster on our Food for Fine$ pilot was presented at the California Academic Research Libraries (CARL) Conference in San Diego and a copy will be available on the CARL website: http://www.carl-acrl.org/conference2012/abstracts.html

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PASSADENA CITY COLLEGE'S Library Technology Certificate courses are now approved by the American Library Association-Allied Professional Association (ALA-APA).

In January 2012, the American Library Association-Allied Professional Association (ALA-APA) completed an agreement with the Pasadena City College (PCC) Library Technology Certificate Program to allow PCC's program graduates to apply for the Library Support Staff Certification (LSSC) without having to complete additional courses or portfolios. ALA-APA reviewed PCC's curriculum for their Certificate of Achievement in Library Technology and related AS degree, and found that the coursework satisfactorily covers the LSSC's competency requirements. Palomar College in San Marcos established a similar agreement for their students in 2011.

As part of this agreement, PCC can award up to 10 Registration Assistance scholarships to eligible graduates. Registration Assistance Awardees will receive a $175 credit toward the $350 ($325 for ALA members) application fee for the LSSC Library Technology Certificate. Funding from the Institute of Museum and Library Services and the American Library Association developed and established the LSSC Program, and support ALA-APA's work with LTA programs, including the registration assistance awards.

The **Library Support Staff Certification** (LSSC) Program is a national certification program that allows library support staff to demonstrate their competencies and be certified by the American Library Association. Visit the **LSSC website**   for information on the certification, competency skills sets and eligibility requirements: http://ala-apa.org/lssc. Krista F. Goguen, Library Technology Certificate ProgramCoordinator Librarian/Associate Professor kfgoguen@pasadena.edu