

# **CCL Outlook:** Newsletter of the Council of Chief Librarians California Community Colleges v. 22 no.1 September 2011

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We're in a good place. The CCL is a solid organization that is making a difference for our colleges. We have advocates in the Chancellor's Office. We have support from the California Community College Chief Instruction Officers (CCCCIO). I am your new president and it is an honor to be serving your organization. I recognize that our system is filled with passionate and caring professionals who want to continue making a difference for our students. Thank you.

I also want to honor and recognize the many years of service that Jim Matthews has given to the CCL Board. Jim has served as our president for five years. The work that he has accomplished makes my role significantly easier. He is a leader that I can turn to for input and inspiration. Please send him a message of gratitude at [jmatthews@chabotcollege.edu](mailto:jmatthews@chabotcollege.edu).

As your president, I attend the CCCCCIO Executive Board and the Telecommunications and Technology Advisory Committee (TTAC). The CCCCCIO represents CIO's statewide with integrity and commitment to academic excellence while providing strong support to CIO diversity within a climate of inclusiveness. TTAC advises the California Community Colleges System Office on the continued development and deployment of telecommunications and educational technologies in the California Community Colleges. These are two entities critical for our continued well being as librarians. In fact, the CCCCCIO can be an advocate for us at the Consultation Council where they have a seat at the table. As we move initiatives forward, both these entities can, and have, provided input and support.

In recent years, our organization has incorporated as a non-profit organization, which in turn has allowed us to be the recipient of grant monies. These monies have supported our programs and Annual Deans and Directors meeting. It also places in a critical position to support the state-wide database purchase. By the time you read this, an RFP will have been released to solicit bids for Electronic Information Resources for e-reference content such as database suites with full-text magazines, journals, and newspapers. The deadline for proposals is October 19 . Once the RFP closes, the CCL will make a selection and recommend a purchase. The purchase and database(s) will be operational in January for all California Community Colleges. Once a vendor has been selected, there may be Districts that may have already purchased the product and we will attempt to negotiate an appropriate accommodation. As we receive more information, most likely in November, it will be shared with the colleges. This is great news for our libraries.

**(President Neufeld's letter continues on page 3)**

## ***Your CCL Executive Board: 2011/12***

*(phone numbers and email addresses are available at the CCL Website [www.cclccc.org](http://www.cclccc.org))*

**President:** Kenley Neufeld (Santa Barbara City College)

### **Northern Regional Board Members:**

East Central: [Matt Magnuson](#) (West Hills Coalinga)  
Northeast: [Lisa Foley](#) (Lake Tahoe)  
Northwest: [John Koetzner](#) (Mendocino College)  
San Francisco/East Bay: [Andy Kivel](#) (Diablo Valley College)  
Southwest Bay: [Tim Karas](#) (Mission College)

### **Southern Region Board Members:**

Desert: [Marie Mestas](#) (San Bernardino Valley)  
Los Angeles: [Choonhee Rhim](#) (East Los Angeles)  
San Diego/Imperial: [Taylor Ruhl](#) (Imperial Valley)  
Southcoast: [Meghan Chen](#) (Mt. San Antonio)  
West Central: [Mark Stengel](#) (Cuesta College)

### **Additional (ex officio) Board Members:**

Executive Director: [Gregg Atkins](#) (Dixon Public Library)  
Immediate Past President: [Jim Matthews](#) (Chabot)  
CCL-EAR Chair: [Glorian Sipman](#) (MiraCosta)  
CCL/CC League Library Consortium Director: [Sarah Raley](#)  
Chair, Library & Resources Advisory Committee: [Dan Crump](#) (American River College)  
Outlook, Website, and Directory Editor, [Johanna Bowen](#) (Retired = Cabrillo)

## **CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE**

The CCL Directory's transition to a dynamic directory edited online by each college was a huge success.

But all information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please look at the library profile at our Website and assess the currency and validity of the information.

Any and all questions about the editing process and access should be sent to: Johanna Bowen <[jobowen@cabrillo.edu](mailto:jobowen@cabrillo.edu)>

CCL *Outlook* is published five-six times per year. We encourage contributions from our colleagues.

CCL *Outlook* Editor (2011/12) Johanna Bowen, Retired, Cabrillo College,  
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<http://www.cclccc.org>

(President Neufeld's letter continued from page 1)

During spring 2011, we sponsored a pilot study on the use of technology and libraries. With the help of Char Booth, the "Student Library & Technology Engagement Survey: 2011 Pilot" report has been created and the survey instrument has been improved. Look for an article in this issue with more details and plans. The survey is truly a game changer for us as an organization and as community college libraries. Our goal is to roll this out system-wide in 2012 with the support of the Chancellor's Office and the CIOs. This can support our libraries, our services, and our accreditation needs.

We're not stopping with these two amazing initiatives. Based on the input from deans and directors around the state, we are beginning to explore the feasibility for a system-wide library automation system. On October 21, Patrick Perry (Vice-Chancellor of Technology, Research and Information Systems) and Tim Calhoon (Director, CCC Technology Center) will meet with two vendors and myself for an exploratory conversation. Though it is likely to take some years, the potential for partnership and savings are enormous. Look for news in the future.

I welcome your input, ideas, questions on these matters, as well as anything that is a reality for your college library.

You can email ([neufeld@sbcc.edu](mailto:neufeld@sbcc.edu)), text (805-669-8432), or call (805-730-4435).

**Kenley Neufeld**

## **SAME GREAT STUFF EVEN BETTER STUFF – SAME OLD PRICE !**

CCL is your organization – and it's working steadily to make the world safe for California community college libraries. Hey, where else does \$150 do such much?!

### **2011-12 MEMBERSHIP INVOICES**

Watch your mail for this year's CCL membership invoice, which goes in to the mail on 10/3. This year's membership amount is still only \$150.

If you don't receive yours by Oct. 15, contact: Gregg Atkins, CCL Executive Director ([atkinsg@dixonlibrary.com](mailto:atkinsg@dixonlibrary.com)).

### **REPORT ON MEMBERSHIP 2010-11**

*Gregg Atkins, CCL Executive Director*

CCL had a strong membership year! 101 colleges paid their CCL memberships, even with incredible competition within institutions for resources.

The CCL Board and officers are very appreciative of those colleges that joined in to keep CCL at work and active on behalf of all the CCC libraries! The budget target was for 90 colleges (out of a possible 111). I talked with many people who were determined to find a way to pay that invoice.

And this year I've had several colleges ask for advance billing – not taking any chances!

# **REPORT: CALIFORNIA COMMUNITY COLLEGE STUDENT LIBRARY AND TECHNOLOGY ENGAGEMENT SURVEY**

Timothy Karas Dean of Instruction; Liberal Studies & Language Arts (Mission College)

The Council of Chief Librarians of California Community Colleges (CCL) in collaboration with an independent Researcher designed a survey intended to clarify and provide understanding on how California community college students use technology and libraries. Five community colleges (East Los Angeles, Mendocino, Merced, Mission, and Santa Barbara) administered the survey in a pilot project.

**Description:** Develop and pilot a longitudinal research strategy for the Council of Chief Librarians of California Community Colleges that will provide actionable insight into the information and learning technology profiles of campus student populations.

## **Goals:**

- *Understand local users.*
- *Support learning needs.*
- *Track technology trends.*
- *Prioritize and refine services.*
- *Foster cohesion.*

## **Sample of Key Findings:**

- Student populations interacted frequently with their physical and digital campus libraries (though significantly more so with brick-and-mortar facilities), and tended to access information resources for research purposes at varied points during the semester based on assignment-related information need.
- “Library as place” was a central theme among participants, who consistently expressed the desire for longer hours, larger facilities, and more resources.
- Respondents frequently cited the quiet, clean atmosphere of campus library facilities as conducive to academic productivity, often in contrast to their home environments.
- Participants owned and used a wide variety of technology devices, web tools, and social media sites, but also expressed a lack of awareness and/or interest in some technology platforms relative to others.
- Participants demonstrated interest in library services delivered via social media platforms. Among the available options, respondents were most receptive to services offered via Facebook and YouTube.

## **Results:**

The pilot project has been completed. A final report is available on the CCL website at [cclccc.org](http://cclccc.org). The survey instrument is available under a creative commons license.

The CCL Executive Board will work with the Chancellors Office to administer the survey to California Community Colleges. **The survey should not be administered independently by California Community Colleges.** The CCL Executive Board will pursue statewide human subjects research (HSR) exemption through the Chancellor's Office

## **REPORT: LACCD LIBRARIES HOST OCLC WEB-SCALE MANAGEMENT SERVICES (WMS) DEMONSTRATION**

Choonhee Rhim (East Los Angeles)

Due to budget cuts, the Los Angeles Community College District (LACCD) libraries invited Michael Ahern, OCLC Library Services Consultant, to give a demonstration on their new Integrated Library System (ILS), "Web-scale Management Services (WMS)." The district librarians are seeking savings from costs associated with our current locally hosted integrated library system. Local hosting expenses include already scarce IT staff time to run hardware and customize software. In addition to finding cost savings, we also wanted to compare the services and functions of WMS with those of LACCD's current ILS.

In considering a Software as a Service (SaaS) alternative, WMS came to mind first because it utilizes WorldCat, the largest bibliographic database in the world, and it provides access to other OCLC services. Michael Ahern showed the discovery platform for WMS (WorldCat local) by demonstrating meta-search techniques for all print materials, electronic databases, ebooks and open access digital content. We were informed that WMS includes a link resolver (inbound and outbound) for ebooks, periodical databases and open access resources. The acquisition function has built-in bibliographic data from WorldCat with automatic processing of holdings. For cataloging, WMS uses OCLC's Connexion program to search and create bibliographic records without additional costs. Furthermore, when a member library creates a new record to be added to WorldCat, it receives compensation. There was not enough time to demonstrate the circulation function, but we were informed that it has all the standard features that other ILS vendors provide for circulation services.

For your information, read the following answers from Michael Ahern to my post-demonstration questions:

### 1. **What strengths does WMS have compared to other ILS?**

[Ahern] OCLC Web-scale Management Services stand apart from traditional ILS systems by offering member libraries one unified solution to help streamline routine tasks—like acquisitions and circulation. By moving these functions to the Web, libraries are able to share infrastructure costs and resources, as well as collaborate in ways that free them from the restrictions of local hardware and software.

With Web-scale Management Services, libraries will be able to:

- Lower total cost of ownership for management services;

- Eliminate format-specific operations;
- Simplify critical (but routine) back-office operations;
- Reduce the support costs for disparate systems;
- Customize and extend your library management services by using new applications and services available from an open, extensible platform;
- Make your data (and libraries' aggregated data) work harder for better decisions; and
- Free staff time for high-priority services and local innovation.

The staff at Pepperdine University will tell you that they will never make a switch (migrate) again to another system (ever).

## **2. What are the benefits of switching to WMS from other ILS system ?**

[Ahern] OCLC's WMS solution reduces the total cost of ownership and increases operational efficiencies by combining a network-level, or cloud-based, suite of services with OCLC's existing end-user discovery and delivery tools. The network-level solution allows library staff to focus on other user-facing responsibilities rather than maintaining several disparate systems. WMS offers a number of opportunities for direct savings over traditional solutions, including: Efficiencies offered by using WorldCat as the primary database for management, inventory control, and discovery. This obviates the need to upload and download records and maintain multiple systems for metadata management and discovery introduces huge efficiencies.

- A reduction in the time and money spent managing hardware and software by leaving system management to OCLC.
- A unified management platform for all types of materials that eliminates the need to switch applications when processing different material types.
- On-going cost savings will be realized over the next 12-18 months as functionality is added to WMS at no additional charge over and above the annual subscription price.

## **3 What is the future of WMS?**

[Ahern] Enhancements are released on a quarterly basis, and all are being or will be tested with member libraries and are being rolled out incrementally. Our strategy for building Web-scale encompasses four areas:

- Create system-wide efficiencies in library workflow management
- Create a compelling end-user environment
- Make OCLC Web services a valued part of library operations
- Increase OCLC's global relevance and position of trust.

OCLC and member libraries are uniquely positioned to build services using 21st-century technologies, and build them upon the great assets of the cooperative—the WorldCat database, the WorldCat Registry™ of 100,000+ libraries, the WorldCat Link Manager™ Knowledgebase and 40 years of cooperative, network-level

applications. The breadth and depth of the WorldCat database positions OCLC to provide an unparalleled set of services for library automation and management, and it gives OCLC members an opportunity to share data and workflows that have remained isolated until now. Through Web-scale Management Services, OCLC members can work together to create network-level applications for traditional library management activities. This will result in cost savings, greater efficiency and the ability to better leverage shared data, intelligence and innovation.

Here is a quote by St. John's University Science librarian

[http://www.oclc.org/us/en/services/brochures/214437usc\\_St\\_Benedict\\_WCL.pdf](http://www.oclc.org/us/en/services/brochures/214437usc_St_Benedict_WCL.pdf)

"We want our service to 'just work,' much like when you turn on a faucet, you expect water to come out. It should be the same with looking for information—it should feel natural and intuitive, and not present any hardships or barriers to successful exploration of resources."

"Let OCLC run the technology for your library and district."

**THE CHIEF INSTRUCTIONAL OFFICERS (CIO'S) created a "Statewide Vision" document in Spring 2011 which is interesting insofar as two of the points (below) refer to statewide goals.**

1. Work toward deregulation, i.e., reducing/rewriting/eliminating regulations that restrict the ability to function effectively
- 2. Increase leveraging opportunities to create statewide economies of scale, in areas such as collective bargaining, data collection, etc.**
3. Create seamless transitions from K-12 to community colleges to CSUs and UCs
4. Build leadership capacity and develop sustainable leadership
- 5. Go beyond re-engineering what we have and instead engineer a true statewide community college system**
6. Create new budget solutions within the existing system
7. Maintain student success as the focus of everything we do

**REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM**

<http://cclibraries.org/index.html>

Sarah Raley, Director

Fall renewal forms are being sent as pricing is finalized. Please cross off any databases you do not wish to renew and return the form to the League by November 18<sup>th</sup>. The deadline for Project Muse is October 12<sup>th</sup>. If you are

adding a new database, we need the order form that is located on the last page of the Program Announcement which is posted on the consortium web page ([www.cclibraries.org](http://www.cclibraries.org)).

As you probably have heard by now, we are no longer able to offer a shared collection of ebooks through EBSCO. We are looking at alternatives and will send out more information as we have it. We did a short survey over the last two weeks asking how our librarians are using ebooks. With 65 colleges responding, more than 50% prefer to acquire ebooks as a purchase model. Almost 40% would acquire them as both as a purchase and subscription. 85% consider price to be the main criteria for selection and being able to choose own titles ranked second at 62%. For the full results of this survey, please see [http://cclibraries.org/providers/ebooks/SurveySummary\\_ebooks.pdf](http://cclibraries.org/providers/ebooks/SurveySummary_ebooks.pdf)

News from vendors:

JSTOR announced it is making journal content published prior to 1923 in the United States and prior to 1870 elsewhere freely available to anyone, anywhere in the world. This "Early Journal Content" includes discourse and scholarship in the arts and humanities, economics and politics, and in mathematics and other sciences. It includes nearly 500,000 articles from more than 200 journals.

Read more: <http://about.jstor.org/participate-jstor/individuals/early-journal-content>

InfoBase Publishing special offer – purchase 6 databases and receive 40% off the consortium price. Subscribe to 3 databases and receive 25% off the consortium price. This special offer only applies to the InfoBase Publishing products (Facts). Films on Demand is not part of this offer.

WilsonWeb will be deactivated as of the end of December 2011, and all access will be via EBSCOhost. As each applicable Wilson database becomes available on EBSCOhost, we will notify customers. EBSCO has made the decision to discontinue some databases that have more encompassing versions available. In doing so, we will provide automatic upgrades (at no additional cost) to the more encompassing versions for any customer of the discontinued versions. The information available on our support site (<http://www.ebscohost.com/wilson>) - click on **EBSCOhost Transition Plan**) has specific detail related to these database upgrades.

## **CONSORTIUM BENEFITS**

It is time for the fall subscription offers and a good time to talk about benefits offered by the consortium. The most obvious benefit is that pricing and terms



are negotiated for products based on the size of the California Community Colleges, rather than discounts that could be negotiated by a district or individual college. We manage trials, consolidate orders and simplify invoicing and billing for our colleges which increases efficiencies for your staff. Librarians in other states mention the huge benefit offered by the transparency of pricing. We offer colleges the ability to bank money for future purchases. Assisting with database access issues and acting as a resource for librarians is a high priority for the consortium. As a group, our voice is strong to promote vendor changes.

The consortium web site contains valuable information for our libraries. We include links to vendor information, tech support, sales reps, license agreements and ADA Section 508 compliance. We are able to consolidate reports of some vendors on the consortium web site.

The work of the CCL-EAR committee is supported by revenue generated from the consortium. This committee examines electronic products and writes reviews which are available to librarians across the country. Librarians can post their own comments about products and reviews on the consortium web site. The committee meets using both CCC Confer and in-person, and all librarians are invited to attend.

Of course, we are limited by staff time and resources. If there is a service you feel could be done by the consortium that would benefit your college, please contact me at [sarahraley@cleague.org](mailto:sarahraley@cleague.org). I'm always interested in hearing from you.

## **REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE**

**Glorian Sipman, Committee Chair (MiraCosta)**

### New Members

- Stephanie Curry (Reedley College) will represent the East Central Region.
- Pearl Ly (Pasadena City College) will represent the Los Angeles Region.
- Jean Smith (San Diego Mesa) will serve as the Chair-Elect for CCL-EAR.

I would like to extend my thanks to outgoing members Brian Greene and Leslie Tirapelle for their service to the CCL-EAR Committee.

### Upcoming Reviews

- OPAC Overlays
- Films On Demand
- A-Z Periodical List Services
- Nursing Resource Center

Reviews can be accessed from the Community College Library Consortium's [website](#). Please take a moment to add your comments to individual reviews--particularly if there is a feature or issue with a database that you would like to point out to your fellow librarians.

#### Upcoming CCL-EAR Committee Meetings for 2011/2012

- October 27-28, 2011 (Ontario, CA)
- December 2, 2011 (Telephone conference)
- February 10, 2012 (Telephone conference)
- March 8-9, 2012 (San Jose)
- April 27 (Telephone conference)

If you do have any concerns regarding database vendors or products, or if you would like to bring to attention of the consortium any new product or resource that may be suitable for community colleges, please forward this information to me ([gsipman@miracosta.edu](mailto:gsipman@miracosta.edu)) or your [CCL-EAR regional representative](#).

Please remember that [minutes](#) from past CCL-EAR Committee meetings can be viewed at the Consortium's website. If you need the user name/password, please let me know.

Meetings are open to interested CCC librarians.

<http://www.cclibraries.org/committee/minutes/index.html>.

## **GOOGLE ENHANCED ACCESSIBILITY**

EXCERPTED FROM THE OFFICIAL  
GOOGLE BLOG Posted: 14 Sep 2011

Blind students using Google Apps (like blind people of all ages) face a unique set of challenges on the web. Members of the blind community rely on screen readers to tell them verbally what appears on the screen. They also use keyboard shortcuts to do things that would otherwise be accomplished with a mouse, such as opening a file or highlighting text.

Google has worked closely with advocacy organizations for the blind to improve their products with more accessibility enhancements.

For more information on these accessibility changes, using Google products with screen readers, how to send us feedback and how to track our progress, visit [google.com/accessibility](http://google.com/accessibility).

## **ETHNOGRAPHIC RESEARCH IN ILLINOIS ACADEMIC LIBRARIES**

**(ERIAL) Project** <<http://www.erialproject.org/>>

ERIAL is a two-year study of the student research process funded by an LSTA grant. ERIAL used ethnographic methodology, employing close observation of students' research habits. This study focuses on how students search for information, what obstacles they encounter, and how they seek

help. The analysis is interpretive with extensive descriptions of students' experiences. Ethnographic research of this sort examines the context in which activities occur as participants go about their activities. The Findings of the ERIAL study are to be published by ALA. In a February 2010 paper it was noted that the results of this study point to serious and persistent gaps in students' information literacy skills.

The IWU research team consistently observed that students tend to be very assignment and task driven, and oriented only to meeting the minimum requirements of specific assignments (e.g. a specific type and number of sources, page length, etc.). One conclusion that might therefore be drawn from these test results is that students are learning what they need to complete one assignment, but not carrying over any of these skills into a more generalized understanding of research methodology, information literacy skills, or the knowledge base they use for subsequent assignments.

"Information Literacy and First Year Students: Evaluating Knowledge, Needs, and Instruction" Paper presented to the National Resource Center Annual Conference on the First-Year Experience. Feb. 16, 2010, Denver, CO.

[http://www.erialproject.org/wpcontent/uploads/2010/03/FYE\\_Paper\\_Final.pdf](http://www.erialproject.org/wpcontent/uploads/2010/03/FYE_Paper_Final.pdf)

Students referred to Google more than any database when discussing their research habits. But ironically, say the study's authors, they weren't very good at using it. They used Google poorly and when they used additional databases, the students expected them to work the same way that Google does.

For more information on this interesting study see:

"What Students Don't Know" *Inside Higher Ed* August 23, 2011

<http://goo.gl/ta9lq>

## **TECH NEWS:**

**IT SECURITY IN LIBRARIES** was the topic of a multi-part series written by Blake Carver, the librarian who started LISNews.org

**Part 1** laid the foundation for security

[http://lisnews.org/it\\_security\\_libraries\\_first\\_series](http://lisnews.org/it_security_libraries_first_series)

**Part 2** addressed privacy

[http://lisnews.org/it\\_security\\_libraries\\_privacy](http://lisnews.org/it_security_libraries_privacy)

**Part 3** covered choosing passwords

[http://lisnews.org/practical\\_advice\\_choosing\\_good\\_passwords](http://lisnews.org/practical_advice_choosing_good_passwords)

**Part 4** was a general "How To Stay Safe Online" post that covered topics like patching/updating, watching links and downloads, and using good passwords. [http://lisnews.org/staying\\_safe\\_online](http://lisnews.org/staying_safe_online)

**Part 5** covered “20 Common Security Myths” and how to defeat them  
[http://lisnews.org/20\\_common\\_security\\_myths](http://lisnews.org/20_common_security_myths)

**Part 6** dealt with integrating IT security in libraries, mostly theory.  
[http://lisnews.org/integrating\\_it\\_security\\_your\\_library](http://lisnews.org/integrating_it_security_your_library)

**Part 7** listed practical advice that covered everything dealing with IT security in libraries. [http://lisnews.org/practical\\_it\\_security\\_libraries](http://lisnews.org/practical_it_security_libraries)

**Part 8** covered Social Media Security In Libraries  
[http://lisnews.org/social\\_media\\_security\\_libraries](http://lisnews.org/social_media_security_libraries)

**Part 9** provided 15 tips for social media security in libraries  
[http://lisnews.org/15\\_tips\\_social\\_media\\_security\\_libraries](http://lisnews.org/15_tips_social_media_security_libraries)

**Part 10** recommended sources for keeping current in IT security  
[http://lisnews.org/keeping\\_current\\_it\\_security](http://lisnews.org/keeping_current_it_security)

## **CONFERENCES We Didn't Have Time To Attend:**

### **ALA ANNUAL 2011 :: PROGRAMS & DISCUSSIONS**

**ALA/RUSA REFERENCE SERVICES SECTION (RSS)** held several programs and discussions at ALA Annual 2011 (New Orleans, LA). Links to speakers' presentations and notes are located at: <http://connect.ala.org/node/154767>

### **LITA Top Technology Trends ALA 2011**

<http://www.alcts.ala.org/metadatablog/2011/06/lita-top-technology-trends-ala-2011/>

The LITA Top Technology Trends Panel consisted of five participants working in various aspects of library technology. Each of the panelists was asked to identify two important or emerging technology trends relevant to libraries, and to comment as to whether such trends were imminent or still developing in the digital environment. Posted on June 30, 2011 by Kim Durante

### **ALA CONFERENCE HOT TOPIC: EBOOKS & E-READERS**

Georg Romero (Cabrillo College)

At the recent ALA Annual Conference in New Orleans, Ebooks and e-readers were quite a hot topic, at least in terms of numbers of sessions scheduled. I attended several of the sessions, and found myself leaving with more questions than answers. Interestingly, this was a good thing, since I didn't even have the questions before attending these sessions. Below are some of these thought-provoking questions, as well as a smattering of observations on the topic:

- What does a "book" consist of? Some electronic books are located off-premises, some are multi-media versions

- (<http://www.guardian.co.uk/books/2011/jun/21/on-the-road-app-kerouac-classic>) - the concept is evolving rapidly.
- How do we catalog ebooks that come out in non-standard formats? What does "ownership" consist of, & how do you determine if you should include freely available ebooks in your catalog?
  - Shared by a student at another community college: "I don't know how big an ebook is, so I'm not intimidated by big books when they're electronic."
  - As e-reader usage grows (Amazon now sells more Kindle books than paper books), how do you deal with making your ebook collection compatible with different e-readers? Or do you even try?
  - More libraries, including academic libraries, are buying e-readers for their collections. To those that worry about losing these \$120-\$140 devices: how many \$100+ textbooks do you check out to students, that can as easily be lost/damaged?
  - Amazon will be announcing a new "library lending feature" sometime this Fall - their first move in publicly blessing Kindle use in libraries.
  - Both Kindles and Nooks allow each purchased book to be put on 6 machines. Some libraries load sets of 5-10 of the same titles on several e-readers. Good tips & information, including advice on OPAC issues, available from librarian Buffy Hamilton (<http://theunquietlibrarian.wordpress.com/2011/03/04/kindle-program-update-and-faqs-march-2011/>).
  - What about statistics for e-readers? How do you know which of the books loaded into a reader are being read? E-readers can be thought of as anthologies, or collected works - when a patron checks one out, you don't know which title is being read by the patron.
  - Do we use the equipment budget, or the book budget, to buy e-readers? And how do you explain your choice to your budget office? Many libraries have bigger book budgets than equipment budgets.

## **BITS OF INTEREST:**

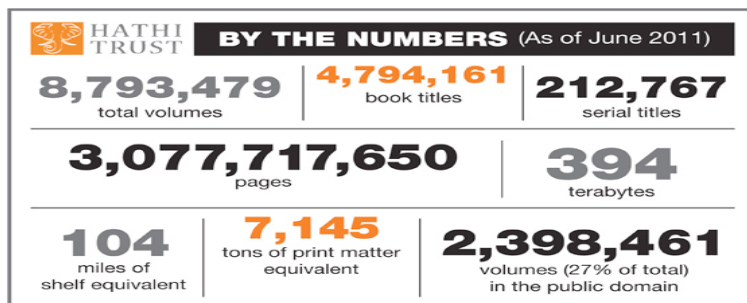
**LIBRARY OF CONGRESS:** C-Span produced a 1.5 hour documentary on the Library of Congress which can be viewed here if you missed it: <http://goo.gl/LOJ8G>



**SALEM PRESS PROVIDES BLOG DIRECTORY AND 2011 BLOG AWARD WINNERS** [http://salempress.com/Store/blogs/blog\\_home.htm](http://salempress.com/Store/blogs/blog_home.htm)

- General Library Blog Winner**  
Librarian in Black
- Academic Library Blog Winner**  
Information Tyrannosaur
- Public Library Blog Winner**  
Swiss Army Librarian
- School Library Blog Winner**  
The Unquiet Librarian
- Local Library Blog Winner**  
Cecil County Public Library
- Quirky Library Blog Winner**  
A Librarian's Guide to Etiquette
- Newcomer Library Blog Winner**  
Hack Library School
- Commercial Library Blog Winner**  
Neverending Search

**HATHI TRUST INFOGRAPHIC:**



The astonishing law suit brought against the Hathi Trust by the Authors Guild brought to mind a statement made by Heather Christenson of the Hathi Trust.

**“In some ways, technical matters are far easier than policy and organizational challenges”**

Char Booth has written a very engaging overview of the Hathi Trust for *Library Journal* < <http://goo.gl/wcl61> > that takes the form of an interview with two individuals directly involved with the Hathi’s creation and current operations.

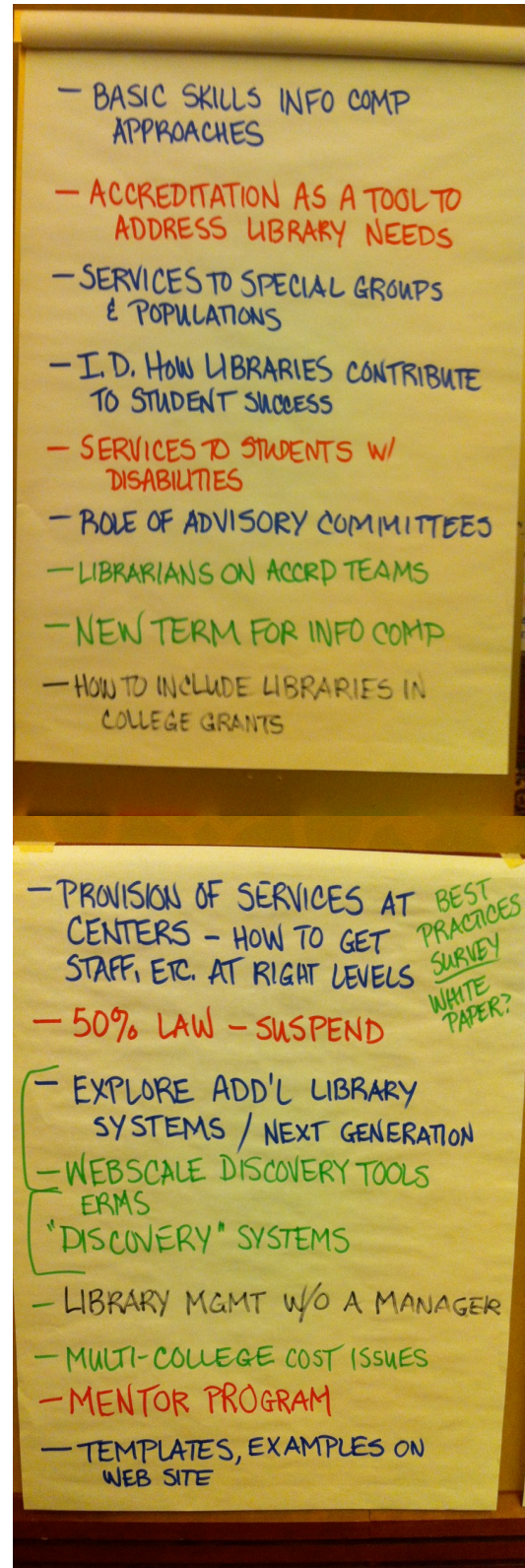
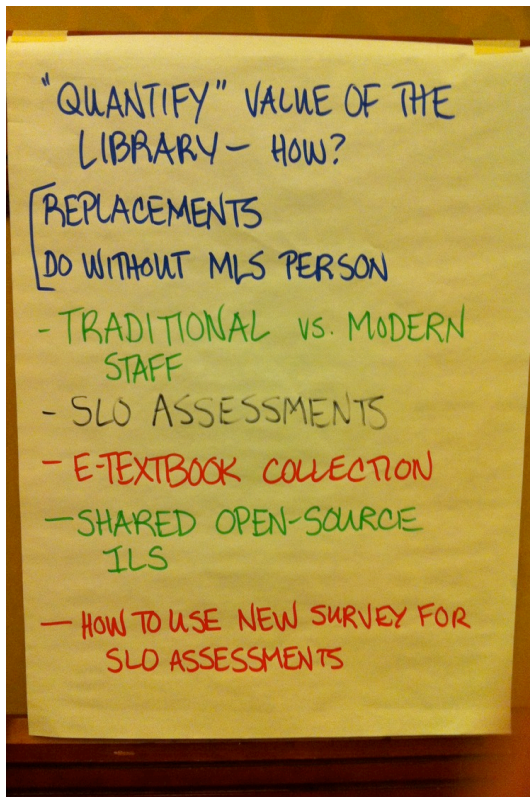
Hathi (pronounced hah-tee) is the Hindi word for elephant, an animal noted for its memory, wisdom and strength.





## ISSUES IDENTIFIED BY ATTENDEES AT DEANS AND DIRECTORS MEETING March 17-18

One of the more interesting activities is the annual brainstorming about issues and problems that caps the meeting. Jim Matthews (outgoing CCL President) led the discussion and Gregg Atkins, executive director worked with incoming CCL President Kenley Neufeld to organize the collective thoughts and ideas into a comprehensive list expressed on three separate sheets.



***Almanac of Higher Education 2011***, (from ***The Chronicle of Higher Education***) includes a wide range of data. Of particular interest to libraries were these listed under *Technology*

Much of the data in the *Chronicle's* report came from the ***Educause Center for Applied Research Study of Undergraduate Students and Information Technology, 2010***.

<http://www.educause.edu/Resources/ECARStudyofUndergraduateStudent/217333>

**The Library Tops Social Networking in Tally of Students' Computer and Internet Activities, 2010**

Activity	Share of students using	Median use frequency*
Using the college library's Web site	94%	Weekly
Presentation software	93%	Monthly
Text messages	92%	Daily
Social-networking Web sites	90%	Daily
Course- or learning-management systems	90%	Several times per week
Spreadsheets	86%	Monthly
Instant messaging	71%	Several times per week
Graphics software	67%	Monthly
Using Internet from handheld device	50%	Daily
Voice over Internet Protocol (VoIP) from computer	47%	Monthly
Following or updating microblogs	43%	Several times per week
Contributing content to video Web sites	42%	Monthly
Contributing content to wikis	40%	Monthly
Video-creation software	40%	Once per quarter or semester
Contributing content to blogs	36%	Monthly
Audio-creation software	34%	Once per quarter or semester
Online multiuser computer games	27%	Monthly
Social bookmark/tagging	25%	Weekly
Online virtual worlds	9%	Once per quarter or semester
* Based on calculated median response for students engaged in an activity		
Source: Educause Center for Applied Research		



## **NEWS FROM THE COLLEGES:**

**Ventura College** *Tom's Excellent Library Adventure: a Sabbatical Leave Experience* by Tom Stough, Associate Librarian, Oxnard College [tstough@vcccd.edu](mailto:tstough@vcccd.edu)

During Spring 2012, I visited college and university libraries around California to learn from their best practices, especially in regard to architecture and Web 2.0 reference and instruction. I'd like to acknowledge my inspiration: Mary Ann Laun, Assistant Dean at Shatford Library, Pasadena City College, who also went on a "grand tour" of CCC libraries several years ago. Interested readers may consult my sabbatical

blog: <http://tomslibraryadventure.blogspot.com/> I'm slowly working on adding Web 2.0 services at Oxnard, based on what I learned "on the road". But that's not all...

We are building a new Library/Learning Resource Center, with completion scheduled for March 2012, move-in during May and June and a grand opening in late June/early July 2012 (<http://tomslibraryadventure.blogspot.com/2011/02/renderings-of-ocs-new-librarylrc.html>) The latest construction photos can be seen on

Facebook: <http://www.facebook.com/pages/Oxnard-College-Library/186724788025761>

A heartfelt thanks to all of my colleagues who graciously welcomed me into their workplaces and generously shared their knowledge. Consider taking your own "excellent adventure" sometime...the road awaits!

**College of the Siskiyous** announced the retirement of Dennis Freeman and the appointment of Nancy Shepard as the Asst. Dean, Learning Resources (Interim)

**College of the Redwoods – Mary Grace Barrick** College of the Redwoods has signed a contract with ByWater Solutions to host Koha . On May 19th, we had the first migration meeting with ByWater and the projection is that we will be up and running in early July 2011. We are looking at other Koha libraries to see how their web-pages are set up. We have been fortunate to keep our staffing the levels the same, and have been able to maintain the databases budget.

**Santa Rosa Junior College --Cherry Li-Bugg**

1. Kathy McGreevy, long time SRJC librarian, is retiring at the end of June. She is not being replaced.
2. The library staff are working with our IT staff to create a login program for the use of library computers so that we could maximize the use of these computers by SRJC students.
3. We are investigating thin client solution as a strategy to do desktop replacement in the library.

**Mendocino College – John Koetzner** The construction on the new Library/Learning Center hit a one to two-month delay as a result of heavy rains in March and an error in the amount of concrete poured on the second floor (which had to be removed and re-poured), so the new completion date is June 2012.

**Yuba College** In July 2011, the Yuba College library moved to its temporary location in the cafeteria. The temporary library is reported to be much smaller, louder, and smells like food, but they are excited about upcoming construction. They will stay in the cafeteria until Spring 2013 while the Learning Resources Center building goes through \$12M renovation project. The funding comes from the voter supported Measure J and matching state funds.

In the Fall 2011, the library will partner with the Nursing Department to offer "embedded librarians" in *Blackboard* for two nursing research courses. This is their first such partnership.

Yuba will be trying out the **Patron Driven Acquisition** model for ebook purchases. They decided to go with ebrary for this pilot project. 50000+ ebook titles are available to our students until the allocated funds are expended. They are excited to try a new model guaranteeing the use of available funding is maximized and purchased ebooks are used.

**Modesto College** announces the retirement of Dr. Tobin DeLeon Clarke

## What Are The CCL Executive Board Members Reading?

***Spade and Archer: Prequel to Dashiell Hammett's The Maltese Falcon*** by Joe Gores -- John Koetzner (Mendocino)

***Through a Howling Wilderness: Benedict Arnold's March to Quebec, 1775*** by Thomas A. Desjardin -- Jim Matthews (Chabot)

***Night Soldiers*** by Alan Furst -- John Weispfenning (Santiago Canyon)

***Darkest Fear*** by Harlan Coben -- Sarah Raley (cclibraries.org)

***Outliers*** by Malcolm Gladwell -- Andy Kivel (Diablo Valley)

***Romanovs*** by Robert K. Massie -- Glorian Sipman (MiraCosta)

***The Most Human Human: What Talking with Computers Teaches Us About What It Means to Be Alive*** by Brian Christian -- Mark Stengel (Cuesta)

***Cognitive Surplus: Creativity and Generosity in a Connected Age*** by Clay Shirky -- Kenley Neufeld (Santa Barbara City College)

***Surprised by Hope: Rethinking Heaven, the Resurrection, and the Mission of the Church*** by N.T. Wright -- Taylor Ruhl, (Imperial Valley)

***The Arrivals*** by Meg Mitchell Moore [and ***The Information: A History, a Theory, a Flood*** by James Gleick ] -- Susan Walsh (Merced)

***Justinian's Flea: The First Great Plague and End of the Roman Empire*** by William Rosen -- Tim Karas (Mission College)

***Crime and Punishment*** by Fyodor Dostoyevsky-- Lisa Foley (Lake Tahoe)

***Things They Carried*** by Tim O'Brien -- Meghan Chen (Mt. San Antonio)

***Paranormal State: My Journey into the Unknown*** Ryan Buell -- Marie Mestas (San Bernardino Valley)

***Liberty's exiles: American Loyalists in the Revolutionary World*** by Maya Jasanoff Dan Crump (American River)

***Started Early, Took My Dog*** by Kate Atkinson [and on the iPad: ***Fire Season: Field Notes From a Wilderness Lookout*** by Philip Connors]-- Johanna Bowen (CCL Outlook/directory/Website editor)

