

CCL Outlook: Newsletter of the Council of Chief Librarians California Community Colleges v. 20 no.5-6 May 2010

News from the president:

Hello everyone,

What a year it has been. Some of the high and low lights of the year include:

1. TTIP was eliminated along with State Instructional funds that had been used for library materials funding.
2. CCL reorganized into a non-profit corporation.
3. CCL got a leadership grant from the State which helped support the Deans and Directors meeting expenses.
4. CCL developed a plan to replace the TTIP funding model.

I thought I would share news from the Telecommunications and Technology Advisory Committee (TTAC) retreat held last week. This committee recommends strategies and priorities to the Chancellor's Office Technology Department run by Vice Chancellor Patrick Perry and Catherine McKenzie. At the meeting, the committee worked on ideas for Tech IV, yes, another whole Tech Plan. This plan is supposed to be about enhancement of tech through system approaches.

For us, three items are highly relevant. First of all, the whole issue of databases came up. The plan that CCL presented to the Chancellor's office stays the same. The plan is to find money through any means possible, and apply it to a system wide purchase (preferably in a multiyear contract) that will save 50 cents on the dollar. In January, CCL outlined a 3 scenario plan (\$1M, a \$1.5M and a \$2M) for a statewide purchase. The Chancellor's Office has approved this approach. Hopefully we can get the Department of Finance to see the merits! That plan is still alive and we are working on funding possibilities. If the plan is funded, CCL would work to implement the purchase arrangement. Our goal, if funded, would be to provide statewide subscriptions starting in January 2011. Of course, we will maintain our Consortium in any event!

The second item of interest concerns student identification and authentication. The committee has made this issue a top priority. The idea is to create a system whereby students get authenticated by a campus and then are allowed single point entry into college and system products in a seamless system using a portal approach. We would be able to get rid of separate proxy servers and/or password systems we use now.

The third idea is to explore the idea of the Open Source Library System such as Koha (<http://koha.org/>) and Evergreen (<http://www.open-ils.org/>) which were discussed at the Deans and Directors meeting. I expect to meet with TTAC members this summer to work on this idea. All these ideas and many others will be expanded into a document with a possible release date of October, 2010.

Lastly, the Board will be meeting in July to plan our program for the year. We will be creating our 2010-12 Workplan which guides us in developing our activities for the year. The old 2008-2010 plan is at: <http://www.cclccc.org/board/documents/workplan-08-10.doc>. If you have ideas, for the Workplan or activities you would like us to consider, email me or share them on the listserv.

Jim

MEMBERSHIP REPORT FOR 2009/10:

95 CCC LIBRARIES

CCL *Outlook* encourages contributions from our colleagues.

CCL *Outlook* Editor (2009/10) Johanna Bowen, jobowen@cabrillo.edu 831-479-8243

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Your CCL Executive Board: 2010/11 (phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central:

Susan Walsh (Merced College)

Northeast:

Dr. Luozhu Cen (Butte College)

Northwest:

John Koetzner (Mendocino College)

San Francisco/East Bay:

Open Position

Southwest Bay:

Tim Karas (Mission College)

Southern Region Representatives:

Desert:

Marie Mestas (San Bernardino Valley)

Los Angeles:

Choonhee Rhim (East Los Angeles)

San Diego/Imperial:

Taylor Ruhl (Imperial Valley)

Southcoast:

John Weispfenning (Santiago Canyon)

West Central:

Kenley Neufeld (Santa Barbara City College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library)

CCL-EAR Chair: Glorian Sipman (Miracosta)

CCL/CC League Consortium Liaison: Sarah Raley

Chair, CCCCO Library & Resources Advisory Committee: Dan Crump (American River College)

Outlook & Website Editor: Johanna Bowen

(Standing: Taylor Ruhl, John Weispfenning, Gregg Atkins, Jim Matthews, Cherry Li Bugg, Kenley Neufeld, John Koetzner, Susan Walsh—Seated: Choonhee Rhim, Johanna Bowen, Sarah Raley, Marie Mestas, Tim Karas, Luozhu Cen)

Highlights From the **ANNUAL DEANS AND DIRECTORS MEETING** **Thursday & Friday, April 15 & 16, 2010**

1. Laura Freebairn-Smith, ODDA, provided a provocative speech focusing on librarian's roles with respect to "Stewardship" and a thoughtful exposition of the notion of leading without being controlling. <http://www.odda123.com/>
2. Lori Bowen Ayre, The Galecia Group, gave a complex and detailed presentation on open source software in general and www.KOHA.ORG in particular.
3. Georg Romero, Cabrillo College, reprised his popular overview of Cabrillo College's successful experience implementing SLO assessments for library services. <http://libwww.cabrillo.edu/staff/slo/>
4. Char Booth, UC Berkeley, presented an overview of the importance of connecting the dots between new technologies and their use by students when planning library services.
5. Patrick Perry from the Chancellor's Office gave an overview of technology and TTIP as it exists in a reduced spending environment.
6. CCL-EAR: **New Reviews** Posted for Murals Tutorials, Reference Universe, Science, LibGuides, The African American Experience (Greenwood) and Films on Demand. **In-Progress Reviews** include Encyclopedia Comparison, Credo Reference and Gearing up for a Comparison of the Big Three interfaces (Ebsco, Gale, ProQuest) **New products** we'll be looking at Student Health 101, Oxford Dictionaries Online, Spring e-Books

The meeting resolved itself with a broad brainstorming discussion of "Next Steps" for CCL as an organization. The attendees contributed freely to the creation of a list of activities and directions for the organization and for the CCC libraries in general.

The CCL Exec Board will share this "Next Steps" list in the near future and provide an online shared method for ranking the list into a prioritized order.

TEXT A LIBRARIAN SERVICE AT MERCED COLLEGE

contributed by Nancy Golz, Electronic Services Librarian

Merced College has launched a new “Text-a-Librarian” service for our students. The idea was inspired by a Library Association of the University of California conference presentation where high school students spoke about emerging technologies, libraries, mobile devices and social networking sites. Personal experience with teenagers validated what the students in the panel presented. Mobile phone use is ubiquitous and texting is a preferred method of communications for many young adults. According to Nielsen research, text-messaging has become so pervasive that U.S. mobile subscribers now send and receive more text-messages than they do phone calls <http://bit.ly/c2ADvM>. These numbers have been increasing exponentially over the past few years. Why not integrate text reference into library services if this is a preferred method of communication for many of our students?

The Text-a-Librarian service allows our students to text message reference questions. The questions arrive in multiple librarian email accounts, or the questions also may be integrated into Meebo or IM clients. Librarians can answer the questions through a simple webpage interface without accessing a cell phone. Students receive answers sent as text back to their cell phones. So far the response has been positive and the Text-a-Librarian service has proven user-friendly for our librarians.

Further information on Text-a-Librarian can be found at <http://www.textalibrarian.com>.

TTYL



Cerritos College: Library Unveils a Vibrant Library Club!

Contributed by Paula Massadas Pereira & Mónica López *Library Club Advisors*

It is our pleasure to announce that a Library Club was founded at the Cerritos College Library in the Fall 2009 semester. The idea to establish a Library Club emerged from the desire to quench students thirst for knowledge while promoting the library's services and resources. As the club evolved, numerous new activities were suggested by club members and membership increased significantly.

The club currently has six student officers and over 120 members. Members have the opportunity to attend special **library orientations**, lead **book discussions with English as a Second Language Students**, **read for children**, **organize book sales and other fundraisers**, **assemble displays**, **contribute to the library newsletter**, go on **field trips**, and of course, **volunteer at the library**. This list of activities continues to grow as the club itself grows.

The club has a blog, a Facebook page, and a discussion forum. Club members work hard to promote our library while focusing on their academic achievement.

For more information, please visit our blog.

<http://cclibraryclub.blogspot.com/>

Additional club information can also be found on the current edition of our Library Newsletter.

<http://cms.cerritos.edu/uploads/Library/newsletters/LibraryNewsletterSP10.pdf>

BAKE SALE SPONSORED BY THE LIBRARY CLUB

BISCOTTI



\$.50

MUFFINS



\$.50

PALMIERS



\$.75

BROWNIE



\$1.00

COOKIE



3 FOR \$1.00

EMPANADA



\$.75

COFFEE



\$.50

BOTTLED WATER



\$.75

CCL Encourages participation in SNAPSHOT DAY:

CCL is asking CLA to provide data for CCC's after the collection



Imagine if we could open the walls, windows and websites of all California's libraries and share the amazing, life-changing and life-enhancing activities that take place, every day, in our library communities.

ON OCTOBER 4, 2010, WE HOPE TO DO JUST THAT.

CLA is inviting every California library to take part in California Library Snapshot Day.

Please plan to join us in this initiative and gather data that will help us and you advocate for your library.

What? California Library Snapshot Day! CLA wants all libraries in California to capture usage data on ONE DAY and submit them to us. We will present your data to legislators and other stakeholders and use them in local and statewide advocacy efforts.

When? Monday, October 4th, 2010 (If that doesn't work, choose another date that week.)

Who? You and your library!

Why? To demonstrate the value and importance of California's libraries and increase awareness of your library.

Where? In all California's libraries.

How? CLA will make available extensive resources to help you take part in Snapshot Day, including:

- guidelines on collecting your data and submitting them to us,
- graphics to put on Snapshot Day materials,
- ideas for Snapshot Day programs,
- suggestions of how to use your data with local stakeholders,
- and much much more!



Snapshot Day is being planned by librarians from all types of libraries.

All resources and information about the data we would like you to collect will be available very soon on our project wiki. Stay tuned for more information.

Questions? Please contact Natalie Cole, CLA Programs Director, at ncole@cla-net.org

CCL Board Acknowledges The CCL-EAR Committee:

The work of CCL-EAR happens through dedicated, extraordinary professional contributions by those faculty librarians who volunteer to serve on the Committee. The quality of the work done by CCL-EAR members is literally measured in the millions: 2.5 million students and faculty served, and more than \$5 million in annual consortium activity. Without the ongoing work done by this Committee on behalf of all of us, the consortium purchasing effort would falter.

Steve Hunt (Santa Monica College), **Ron Karlin** (College of the Canyons), and **Lorilie Roundtree** (Sacramento City College) are “retiring” from the CCL-EAR Committee this June after years of dedicated service and the highest levels of participation. They symbolize the high quality of faculty librarianship which exists throughout the CCC libraries!

IN APPRECIATION May, 2010

Whereas, working as an EAR committee member led to many sleepless nights,

Whereas, working as an EAR committee member led to increasing the strength of the eyeglasses prescription for every member,

Whereas, attending an EAR meeting could lead to extreme sleep deprivation from being on the road from 4am ‘till 9pm within the same day,

Whereas, being an EAR committee member was the unsung heroic task of the millennium,

Whereas, the tasks of shaping the CCL - CC League program, deciding which products to review, communicating with each other and with the EAR-INFO listserv, worrying the details of the new and uncharted waters surrounding electronic books, were accomplished with the highest professionalism,

THEREFORE BE IT RESOLVED: that the outgoing CCL-EAR Committee members

STEVE HUNT, SANTA MONICA COLLEGE

RON KARLIN, COLLEGE OF THE CANYONS

LORILIE ROUNDTREE, SACRAMENTO CITY COLLEGE

shall be freely granted the ongoing gratitude and appreciation of every member of the Council of Chief Librarians Executive Board and all of the librarians in the California community college libraries.

Tech News: Google Blog Directory



<http://www.google.com/press/blogs/directory.html>

“About our blogs

Whether it's a product or feature launch or a cool new initiative, chances are that you'll read about most news from Google on one of our blogs. We started blogging in May of 2004 and now have a network of company blogs that cover topics as diverse as our renewable energy policies, product updates, developer challenges and code snippets, and information for advertisers and partners.”

Google blog posts provide insights into products, technology and often, the Google culture. The blogs can be received via email and are notable for their depth and the level of specificity on the subject. The **Official Google Blog** includes regular updates of **This Week in Search**, and the **Google Apps Highlights**.

The announcement that Google was questioning its relationship with China was released as an Official Google Blog and reported as such in the national news. For example **The Week in Search** for 5/7/10 explained the background for the decision to include a contextually relevant left-hand panel on the search results page.

REPORT: CCL-EAR Committee

Glorian Sipman, Chair

Changes in membership Sally Chuah (Santa Barbara City College) will be replacing Ron Karlin (College of the Canyons) for the West Central Region. Linda Shoemake (American River College) replacing Lorilie Roundtree (Sacramento City College) for the Northwest Region. Steve Hunt (Santa Monica College) is cycling off; no replacement yet selected.

Ongoing activities * Reviews of Murals Tutorials, Reference Universe, Science Online, LibGuides, The African American Experience (Greenwood), and Films on Demand were recently posted on the Consortium's web site. * Reviews in progress include a comparison of online encyclopedias and Credo Reference. *

New products the committee will be looking at include Student Health 101, Oxford Dictionaries Online, and Springer e-books.

REPORT: Academic Senate for California Community Colleges (ASCCC)

Contributed by Dan Crump, American River College

The ASCCC represents the faculty of the California Community Colleges in “academic and professional matters.” These items are known as the “10+1” and include:

- *Curriculum, including establishing prerequisites.
- *Degree and certificate requirements.
- *Grading policies.
- *Educational program development.
- *Standards or policies regarding student preparation and success.
- *College governance structures, as related to faculty roles.
- *Faculty roles and involvement in accreditation processes.
- *Policies for faculty professional development activities.
- *Processes for program review.
- *Processes for institutional planning and budget development.
- *Other academic and professional matters as mutually agreed upon.

(Title 5, section 53200)

The ASCCC recently (April 15-17) concluded its Spring Plenary Session at the SFO Hyatt in Burlingame. The first two days of the Session consist of breakouts on a variety of topics of interest to faculty—assessment in English, math and ESL, student learning outcomes, accreditation, diversity, student equity, textbooks, noncredit, transfer, career technical education, and basic skills. On the last day of the Session, delegates vote on resolutions that will shape the positions and actions of the ASCCC. The full text (all the “whereas” and “resolved” sections) of the resolutions are available on the ASCCC website at

www.asccc.org

Resolutions that I thought would be of special interest to librarians include ones on

- The need to increase faculty participation on statewide committees (resolutions 1.04 and 1.08)
- Ongoing concerns with the Accrediting Commission for Community and Junior Colleges (2.02)
- Further research on the 50% Law (6.03)

It was also the time for the election of all four officers and many of the representatives to serve on the ASCCC Executive Committee for 2010-11 (officers are up for election each year and half of representatives are elected each year, e.g. my two-year term ends next year so I wasn’t up for re-election this year).

Congratulations to Kevin Bontenbal, librarian at Cuesta College, for his election as a member of the ASCCC Executive Committee.

The following is a list of those of the officers and representatives for the 2011-12 academic year.

Position	Name	College	Discipline
President	Jane Patton	Mission	Communication Studies
Vice President	Michelle Pilati	Rio Hondo	Psychology
Secretary	Wheeler North	San Diego Miramar	Aviation
Treasurer	Beth Smith	Grossmont	Mathematics
Area A	Julie Bruno	Sierra	Communication Studies
Area B	Jon Drinnon	Merritt College	English/Humanities
Area C	Lesley Kawaguchi	Santa Monica	History
Area D	Richard Mahon	Riverside	Humanities
North	Dan Crump	American River	Library Science
North	Dolores Davison	Foothill	Women's Studies/History
South	Stephanie Dumont	Golden West	Counseling
South	David Morse	Long Beach	English
At-Large	Kevin Bontenbal	Cuesta	Library Science
At-Large	Dianna Chiabotti	Napa Valley	Child and Family Studies

News From the Colleges:

Cabrillo College: Georg Romero is the new Director.

College of San Mateo: This semester, the library premiered a series of workshops for students called Wednesdays @ 1. Workshops for faculty, staff and administrators were also offered as part of the successful CSM Learning 2.0 series. The goal of the workshops, which were well-attended, was to teach students about free, web-based applications and tools useful for school, work, and personal purposes. Designed and presented by CSM librarians, the workshops gave students hands-on experience using tools such as Google docs, Zoho, Weebly, and Blogger in a supportive environment.

College of the Redwoods: MaryGrace Barrick is the new Director.

Cuesta: Cuesta's Board of Trustees approved contracts for a new Learning Resources Center on our Paso Robles campus (the second permanent building at that site.) Included, in addition to the library, classrooms, and offices, will be most of the student support operations (math lab, writing lab, tutoring, DSPS) for the campus. We expect completion in 18 months, more or less.

De Anza College: Judy Mowrey, Director, is retiring.

Mendocino College: After three years of planning, Mendocino will be breaking ground on a new 47, 000 square foot Library/Learning Center in June.

MiraCosta College: Janet Megill is retiring this June after serving over 30 years in the library.

Napa Valley College: Will be opening its new library this summer

Palomar College: Katy Farrell French, Instruction Librarian, received tenure. Judy Cater, Library Department Chair, was appointed Interim Dean of Social and Behavioral Sciences in August, 2009. Linda Morrow, Public Services Librarian, was elected Library Department Chair for a two year term starting in August.

Santiago Canyon College: Linda Cucovatz, after 25 years as a librarian and chair, retired in March.

Santa Rosa Junior College: Cherry Li-Bugg has been named Dean of Learning Resources and Educational Technology at Santa Rosa Junior College.

