CCL Outlook: Newsletter of the Council of Chief Librarians California Community Colleges v. 19 no.2 October 2008

News from the president:

Hi,

It is late October and while the Governor actually signed the Budget last month, he will be calling a special legislative session to deal with a \$3 Billion shortfall in the current year. I have heard, from around the state, of colleges already planning or implementing cuts while others will wait for whatever the legislature and the Governor decides, if they come to some agreement. The CCL Board will be tracking the effects on the libraries as this horrible year plays out. We will be making sure that you know what is happening through the listserv and well as through the Outlook. We will also be providing information wherever we can to the decision makers in the State.

On that note, this week I sent out, over the listserv, the TTIP advance apportionment letter. In looking at my crystal ball, I doubt very much that the TTIP money is in any jeopardy this year or even next year. The TTIP funding is too tied to other technology funding to be taken out. However, the increase in the amount of TTIP for Databases (proposed this year by the Telecommunications and Technology Advisory Committee (TTAC) will not be happening.

Now, for CCL news, we are in the planning stages for offering an all day Friday workshop in two locations in Late February-Early March. The locations will be in Ontario and Walnut Creek. The topics will likely include Google, Meebo, SurveyMonkey, and Web Design.

Finally, a subcommittee of the CCL board will be proposing changes to the CCL Directory now that the Annual Data Survey is operational. Watch for more on the redesign in the coming months.

Jim

Your CCL Executive Board: 2008/10

(phone numbers and email addresses are available at the CCL Website www.cclccc.org) **President:** Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central: Susan Walsh (Merced College) Northeast: Dr. Luozhu Cen (Butte College) Northwest: John Koetzner (Mendocino College) San Francisco/East Bay: Cherry Li-Bugg (Los Medanos College) Southwest Bay: Tim Karas (Mission College)

Southern Region Representatives:

Desert: Marie Mestas (College of the Desert) Los Angeles: Linda Winters (Glendale) San Diego/Imperial: Judy Cater (Palomar) Southcoast: John Weispfenning (Santiago Canyon) West Central: Kenley Neufield (Santa Barbara College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library) CCL-EAR Chair: Tony McGee (Southwestern College) CCL/CC League Consortium Liaison: Sarah Raley Chair, Library & Resources Advisory Committee: Dan Crump (American River College) Outlook & Website Editor, Past President: Johanna Bowen (Cabrillo College)

GREAT EXPECTATIONS FOR CCL MEMBERSHIP 2008-09!

Gregg Atkins, CCL Executive Director

Last year CCL had its best membership participation level ever! **105** colleges paid their CCL memberships for the 2007-08 membership year. The CCL Board and officers are very appreciative of those colleges that found a way to keep CCL at work and active on behalf of all the cc libraries!

We wonder what it would be like to tackle having 100% membership?? Could we get 111 out of 111 to pay membership dues of \$150.00 for this year?

The 2008-09 membership bills went into the mail in late September.

Please find the bill and approve the payment as soon as you can. Contact Gregg Atkins at <u>atkinsg@dixonlibrary.com</u> for another copy if necessary.

CCL *Outlook* is published six times per year. We encourage contributions from our colleagues. CCL *Outlook* Editor (2008) Johanna Bowen, Cabrillo College, jobowen@cabrillo.edu 831-479-6536

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TTIP AUTHORIZATION FOR 2008/09

The image of the TTIP authorization letter, reduced and reproduced below, is probably the most sought after image in the CCL listserv. It is often hard to figure out WHO on any given campus is the actual TTIP "Administrative Contact" but rest assured that person exists and every year it is the task of the determined librarian to find the letter and ultimately get the funds. The letter refers to a broader allocation of TTIP funding in general but our interest is in the Library Automation Category. Good luck and happy hunting...

MOFFICE TREET NTO, CA 95814-6 -8752 AW.CCCCO.EDU	MUNITY COLLEGES
TO:	Telecommunications and Technology Infrastructure Program (TTIP) Administrative Contacts
FROM:	Patrick Perry, Vice Chancellor – Technology, Research and Information Systems (TRIS) Division
DATE:	July 19, 2008
SUBJECT:	2008-09 TTIP Advance Apportionment
\$36,063 is The CCC T Corporation district/colle	fund Compton Center. The Advance Apportionment amount of allocated for Library Automation for each college/s within your district. echnology Center at Butte College will be allocated funds to pay the for Educational Initiatives in California (CENIC) invoices for the ge data circuits, video services and for the Internet usage (ISP) for iny funds not used to pay these invoices will be re-allocated back out to nded sites, colleges and districts at P2 in June 2009.
the TTIP fu Please feel questions.	free to contact the following staff members should you have any
the TTIP fu Please feel	

Authors, Publishers, and Google Reach Landmark Settlement. Copyright Accord Would Make Millions More Books Available Online

In a Google Press Release on October 28th it was announced that Google had achieved a settlement for the class action publisher's lawsuit which had challenged *Google Book Search*. Future uses of *Google Book Search* may well include the ability to build an "online bookshelf" and buy licenses to read the full-text of books in Google's index. The "snippet view" is likely to be replaced with a preview of as much as 20% of the book. The agreement will facilitate libraries, universities, and other organizations to purchase institutional subscriptions. Users may then have the ability to access the full text of all the titles in the Google Books index. Depending on the pricing, this could expand resources immensely for libraries.

If approved by the court, the agreement would provide:

- More Access to Out-of-Print Books Generating greater exposure for millions of in-copyright works, including hard-to-find out-of-print books, by enabling readers in the U.S. to search these works and preview them online;
- Additional Ways to Purchase Copyrighted Books Building off publishers' and authors' current efforts and further expanding the electronic market for copyrighted books in the U.S., by offering users the ability to purchase online access to many in-copyright books;
- Institutional Subscriptions to Millions of Books Online Offering a means for U.S. colleges, universities and other organizations to obtain subscriptions for online access to collections from some of the world's most renowned libraries;
- Free Access From U.S. Libraries Providing free, full-text, online viewing of millions of out-of-print books at designated computers in U.S. public and university libraries; and
- Compensation to Authors and Publishers and Control Over Access to Their Works – Distributing payments earned from online access provided by Google and, prospectively, from similar programs that may be established by other providers, through a newly created independent, not-for-profit Book Rights Registry that will also locate rightsholders, collect and maintain accurate rightsholder information, and provide a way for rightsholders to request inclusion in or exclusion from the project.



What's New at the Community College Consortium Contributed by Sarah Raley

News from the consortium.....

Are you concerned about recent bad news about California's state budget? If you have money in your library budget and would like to place your spring orders early, you can lock in 2008 prices by ordering before December 15, 2008. Three vendors (EBSCO, ProQuest, and Gale) will allow you to order and pay now for your spring 2009 subscriptions. You will need to be able to pay the invoices when they arrive. Term dates will be July 2009-June 2010. Check out the spring 2009 order forms posted on the consortium web site to place your orders early.

We recently solicited feedback from our librarians on consortium activities. Ninety one colleges completed the survey. When asked which area of study you would most like the consortium to expand – almost half cited science products. Forty five percent of responders cited streaming media (audio/video) collections. Many colleges mentioned purchasing JSTOR and ARTSTOR outside the consortium. These two products are not currently offered through the consortium since they do not extend a consortia discount and their collections are heavily discounted for community colleges. If you would like to see the results of the consortium survey, please click on the link below:

http://www.surveymonkey.com/sr.aspx?sm=DP2mAp_2bpjx3tNe6R4BNVL0rNoLi5ca2NJi_2bMl51p6a0_3d

Netlibrary Collection 8: We are currently accepting orders for the 8th collection. Last year, 82 community colleges purchased Netlibrary collection 7. Many commented on what a great group of books were in that collection. As you know, the number of books in a collection is based on the number of colleges that participate. The more colleges that buy the collection, the more money is available to purchase books. We hope to have a similar response this year so we can continue with this highly used resource. The titles in our collections are selected by our own community college librarians. Those hard working librarians, let by Chair Glorian Sipman of MiraCosta College are: Paula Burks (Santa Rosa Junior College) Anthony Costa (City College of San Francisco), Shelley Marcus (Chaffey College), Devin Milner (San Diego Mesa College), Ron Oxford (West Hills College), Jennifer Paris (MiraCosta College), Patricia Saulsbury (Sierra College), Linda Shoemake (American River College), and Carolyn Singh (Shasta College). A round of applause to them for their work!

SAVE THE DATE! On Friday, February 6, 2009, the Council of Chief Librarians and the Community College League will again sponsor a vendor showcase day. The meeting will be held in San Jose at the San Jose Public/ San Jose State University Library meeting rooms. We are in the process of selecting vendors to invite. More details to follow!

Notes from meetings we didn't all have a chance to attend...

Internet Librarian, 2008, in Monterey CA

Jean Smith, Electronic Resources Librarian, San Diego Mesa College attended *130 Tools in 160 Minutes* presented by Steven Cohen Check out <<u>http://www.librarystuff.net/130tools/></u>. This fast-paced preconference covered sites from Ad Block Plus to Zamzar and everything inbetween. Some are old friends like Tiny URL and Survey Monkey, others are useful tools for organizing and/or sharing your search experience. Create RSS feeds for pages that don't have them, view PDFs without Adobe, create personalized maps, print only parts of a web page, and my favorite: DownForEveryoneOrJustMe.com where you can plug-in the URL for a site you are trying to access to find out if the site is generally not available or if it's "Just you".

Sarah Raley, CCC Consortium, attended *Digital Copyright: Online Tools* presented by Freya Anderson, Alaska State Library. During the session *Digital Copyright: Online Tools* at Internet Librarian 2008, the question was asked "how can librarians decide if materials can be used without violating copyright?" There are a few online tools that can help. The first, the Copyright Clearance Center (www.copyright.com) focuses on clearing copyright but not possible fair use. The Copyright and Fair Use Center at Stanford University offers a couple online sites: a copyright renewal database (http://collections.stanford.edu/copyrightrenewals/bin/search/simple and some on educational materials, including materials related to the TEACH Act (http://fairuse.stanford.edu/). There is also a digital image rights computator at http://www.vraweb.org/resources/ipr/dirc/page_1.html that has some yes/no & multiple choice questions to help you ascertain whether the image you want to use is covered by copyright. Now in beta is a new forum where you can ask your copyright questions (http://www.librarycopyright.net/ and other librarians will weigh in with their expertise.

Super Searcher Shares: Search Tips Spectacular! Mary Ellen Bates

Interested in search tips? One of the presentations at Internet Librarian 2008 focused on some new services you may not know existed. Google has implemented a translated search which takes your search words and translates them into the language you chose and then translates the results back into English (see: google.com/translate_s). Are you trying to teach your students how to graph information? Then take a look at graphing the news. Google charts frequency of words searched and words in the news to chart over time and geographically (see: google.com/trends). Does clustering work well with your students? Then take a look at carrot2.org which will cluster the results of your search terms. See all the slides from Mary Ellen Bates' presentation at BatesInfo.com/il2008.html

LibrarianInBlack.net [resources and discussions for the "tech-librarian-by-default" among us...] has a number of blog entries covering programs from **Internet Librarian** 2008 in Monterey CA October 13-15

- 1. *Library Floorplans 2.0*, Thom Cox http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-9.html
- 2. Creating Games & Services With Digital Natives Amy Buckland, Krista Godfrey, Erik Boekesteijn, & Jaap Van De Geer http://www.typepad.com/t/trackback/12541/34850475
- 3. *Implementing the Next-Gen OPAC* Jeff Wisniewski http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-7.html
- 4. Crafting the User-Centered Library Cliff Landis http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-6.html
- 5. Solving the Interest Problem Cliff Landis and Kelly Czarnecki http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-5.html
- 6. Solving the OPAC Problem John Blyberg & Chris Barr http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-4.html
- 7. U.S. Public Libraries and Web 2.0 Zeth Lietzau http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-2.html
- 8. Solving the Money Problem Linda Crosset and Sarah Houghton http://librarianinblack.typepad.com/librarianinblack/files/cheapwebservices_il2008.pdf
- 9. Online Marketing and Promotion: Making it Fun & Economical Lauren Stokes and Geert van der Boogard

http://librarianinblack.typepad.com/librarianinblack/2008/10/online-marketin.html

10. *Making a Difference with Digital Media* Greg Schwartz, Samuel Davis, and Joy Marlow <u>http://librarianinblack.typepad.com/librarianinblack/2008/10/internet-libr-1.html</u>

<u>CCL-EAR Update October 2008</u> Contributed by Linda Winters, Associate Dean Library and Learning Resources, Glendale Community College

Next CCL-EAR Committee Meeting When: December 3, 2008 Where: CCC Confer Meeting

Reviews

Two new reviews have been posted for Gale Virtual Reference Library and AP Images.

The products scheduled to be reviewed for Spring 2009 are *LearningExpress* and EBSCO's *Vocational Studies Database*.

In addition a Pro/Con Database Content Comparison Review will be conducted. It will cover *Facts.com*, *Issues and Controversies*, *EBSCO's Points of View Reference Center*, *SIRS*, *Opposing Viewpoints Resource Center and CQ Researcher*. To read other committee reviews and find out more about the CCL-EAR Committee go to http://www.cclibraries.org/index.html.

2008/09 CCL-EAR Committee Meeting Calendar

(Specific times and meeting locations to be announced; meetings are open to all librarians) December 3: CCC Confer meeting February 5 and 6: **Northern California Vendor Fair on February 6** March 11: CCC Confer meeting April 30 and May 1: San Diego

News from the Northeast Region:

College of the Siskiyous: Ellie Mauro, Reference and Public Services Librarian, retired at the end of the spring semester of 2008 after 18 years at the College of Siskiyous. Before she retired, Ellie received an "Outstanding Faculty Member of the Year" award. She returned this academic year as an adjunct faculty librarian to continue her in-class instruction sessions. The Reference and Public Services Librarian position, vacated by Ellie has been frozen at Siskiyous along with several other faculty and staff positions pending the outcome of the state budget crisis.

News from the Southcoast Region

Golden West College: Julie Davis, Instruction Librarian, had an article published in Library Journal, available through the link below. Julie is the author and Neal Wyatt is the editor of the column.

The Reader's Shelf-Page to Screen: Read the Book, See the Movie Read the full article at: http://www.libraryjournal.com/article/CA6585879.html

News from the West Central Region Contributed by Kenley Neufeld

Victor Valley College:

The library's information competency program became a general education graduation requirement for the associate degree effective Fall 08. Our information competency program is taught in conjunction with English 101, which is also a graduation

requirement. We are pleased to welcome our new technical services librarian, Ms. Yoko Inagi, who was formerly employed as assistant librarian in Central Technical Services, Lockwood Library at University at Buffalo, State University of New York."

Santa Barbara City College

Welcomes our new librarian Sally Chuah. Sally will be responsible for cataloging, our SirsiDynix Horizon system and do reference services. Most recently she worked for the Los Angeles Public Library as a Senior Librarian responsible for the West L.A. branch. Her academic work experience includes University of New Hampshire in Durham and Saint Mary College in Leavenworth, Kansas. Sally is already a part of the team environment at SBCC and we're thrilled with the future directions we will take together.

Contributed by John Weispfenning

Contributed by Luozhu Cen

College of the Canyons

The College of the Canyons Library Addition will be a 52,000 sq. ft. expansion of the existing 37,345 sq. ft. Library and will house expanded Library functions, the TLC (Tutoring, Learning, and Computing Lab), mediated labs, classrooms, offices and meeting rooms. Plans have been drawn and submitted to the DSA. We should be breaking ground in 2009.

Cuesta College

Our big news of late is the donation of three industrial dumpsters full of used books (somewhere between 60,000 and 100,000) that had been left behind when a long-time local bookstore closed. The contractor doing renovations to the building didn't want to send them to the landfill, so he asked around, and found a library (Cuesta) willing to take them.

On May 30, three dumpsters were delivered to the rear of our building. In six long days, library staff, students, and volunteers unloaded all three dumpsters, boxed all the books, and hauled them into the library. We will add several thousand volumes to the library collection; the rest are available in an ongoing sale to benefit our Friends of the Library. Fortunately, our recent expansion created space—and empty shelves—to accommodate such a large donation. (We are selling hard cover and trade paperbacks for \$, and mass-market paperbacks for 25 cents; at those process, we can wholesale to other friends groups.)

The photo below shows what one of the dumpsters looked like on arrival. All three were this size (20 feet long x 8 feet wide) and this full.



News from the Southwest Bay

Monterey Peninsula College has had two rounds of a search for a new Director (faculty position) without a successful outcome. They have decided to hire a consultant to facilitate a review and possible redesign of their organizational structure.

Are we ready??



How many libraries are ready for an earthquake and how many regularly review emergency procedures with their staff?

With a goal of at least 5 million participants, the **ShakeOut** drill at 10 a.m. on November 13, 2008 will be the largest in U.S. history. To participate, go to: **www.ShakeOut.org/register**

and pledge participation in the drill. Registered participants will receive information on how to plan their drill, connect with other participants, and encourage a dialogue with others about earthquake preparedness.

Registration is free and open to the public. More information can be found at **www.ShakeOut.org**